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# AQUACULTURE IN THE YANGTZE

Lei Gang

WWF-China

Senior Director, Living  
Yangtze Programme

Water  
Programme | HSBC 



# A GLOBAL PROGRAMME



# 1,825km OF RIVER PROTECTED

**470**  
businesses  
taking  
action on  
water  
issues

**537,000ha**  
of wetland  
protected

**149,000**  
people  
reducing  
fishing or  
farming  
impacts



# THE YANGTZE RIVER FROM SOURCE TO SEA



# FRESHWATER AQUACULTURE IN CHINA



- 65% of global freshwater aquaculture output (31 million tonnes in 2015)
- 9.1 million people employed
- 65% of the fish and crustaceans eaten in China (1/3 of animal protein)

# FIFTEEN YEARS OF PARTNERSHIP LAKE HONG



- Large (350km<sup>2</sup>) lake, economically and ecologically important
- WWF habitat restoration: reconnection, restocking, management, etc.
- Designated as a RAMSAR site in 2008

# SUSTAINABLE AQUACULTURE



- Multi-stakeholder collaboration to create BMP standards
- Training programme in partnership with government, reaching >65,000
- Linking producers with retailers directly



# HONGXIANXI'S STORY



- The method: a mix of traditional (grass) and artificial feed
- Building on an existing method to base it more strongly on science
- Enabling the cooperative to gain better access to markets

# LOOKING AHEAD



- Continue working with government and retailers
- Achieve scale-up: work with provinces and Yangtze administrations
- Influence consumers by focusing on nutrition and food safety

