# Presentation from 2016 World Water Week in Stockholm

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## Influence of rules and norms on VRN's media strategy targeting general public

### Biophysical & Material conditions: Territorial disputes between

Vietnam and China.

#### Formal rules:

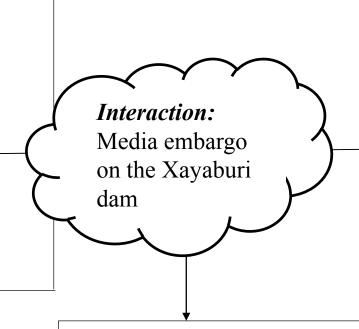
Law on Media.

Penal code.

Constitution.

### Informal rules and norms:

Informal guidance from CPV and the Ministry of Culture and Information on what can be in the media.



#### Actors:

CPV.

Ministry of Culture and Information.

Journalists.

Competition between Vietnam and China over influence in Laos.

#### Strategies:

VRN faced restrictions in media strategy

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