



Network: CCC Guest HighSpeed
Wi-Fi password: 20172017

The HSBC Water Programme presents 'Transforming Lives in the Ganga'

Want to join in?

- Visit www.slido.com
- Enter the conference code: Q605
- You can now type in your own question to for the debate, take part in our live polls and/or like someone else's question to promote it.

[Map of the Ganga basin](#)





Together with Businesses & Government for a healthy Ganga

Suresh Babu
WWF





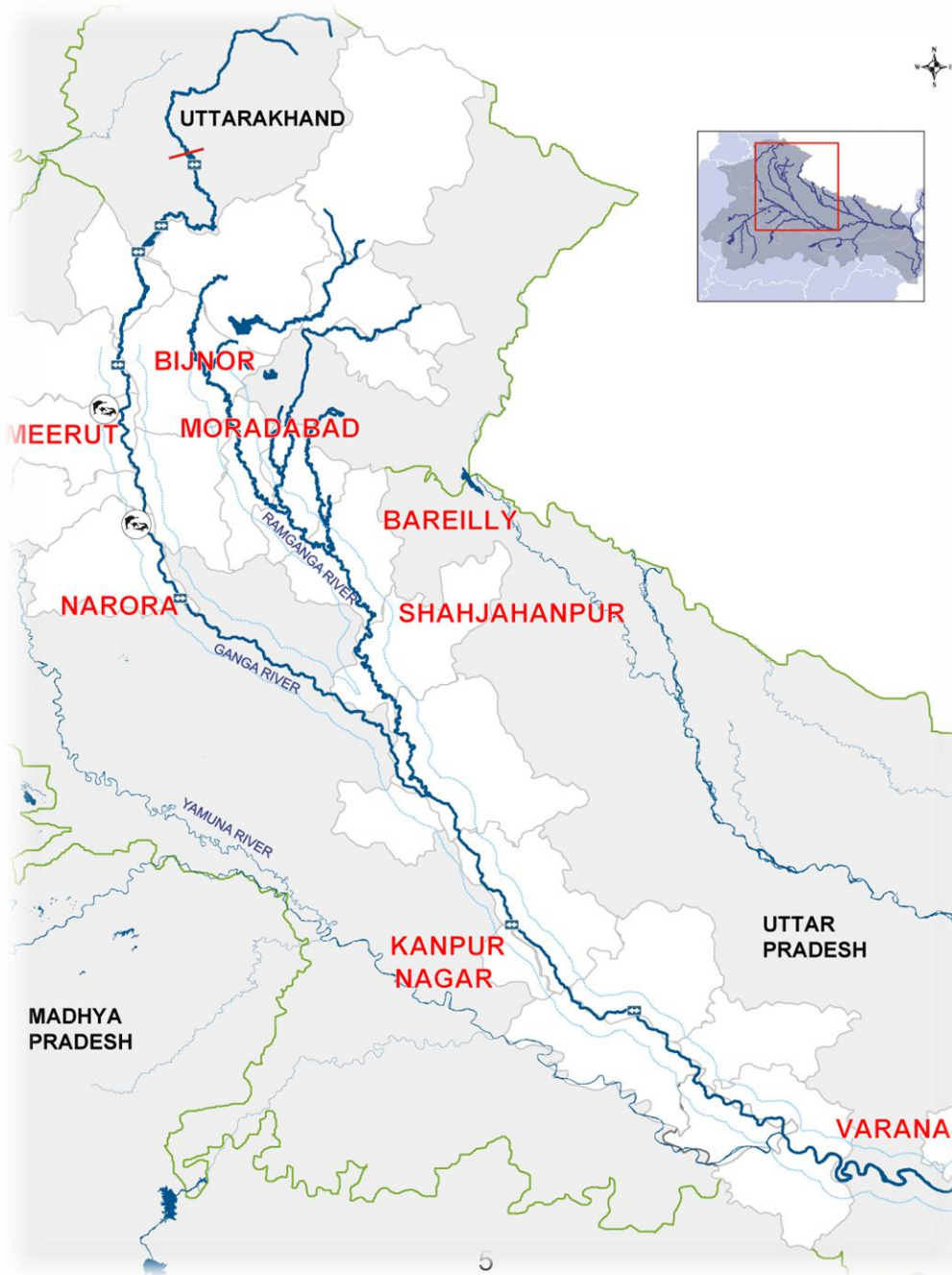




More Flows



6 districts, 40 villages, 15000 farmers



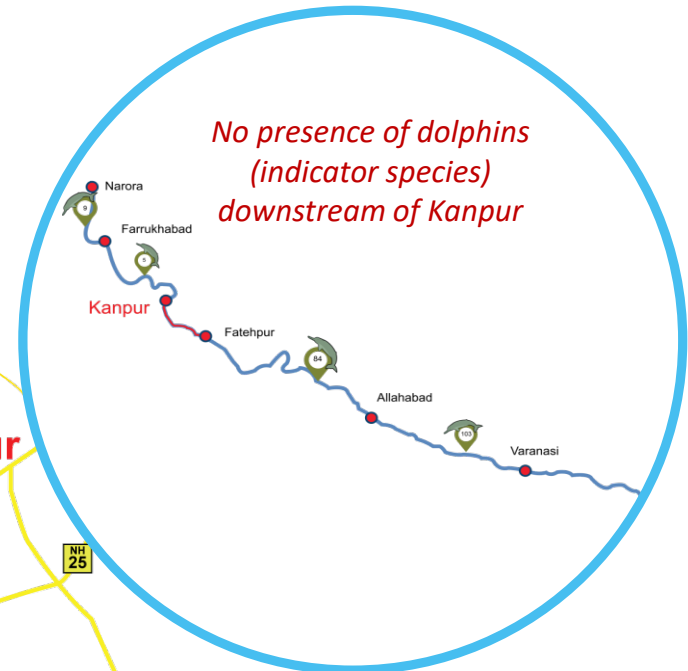
7 Species & their habitats



2 sectors; 650 SMEs

Key Issues

700 registered exporters
400 operational tanneries



*No presence of dolphins
(indicator species)
downstream of Kanpur*

Akrampur

Banthar

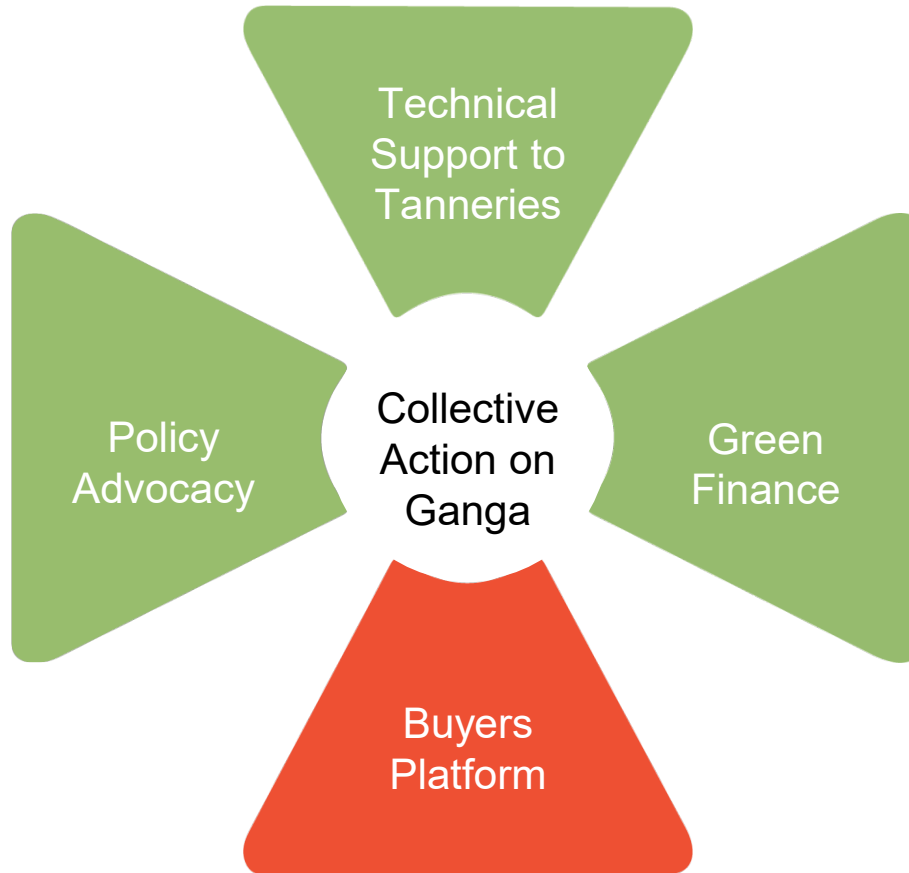
Kanpur

Jajmau

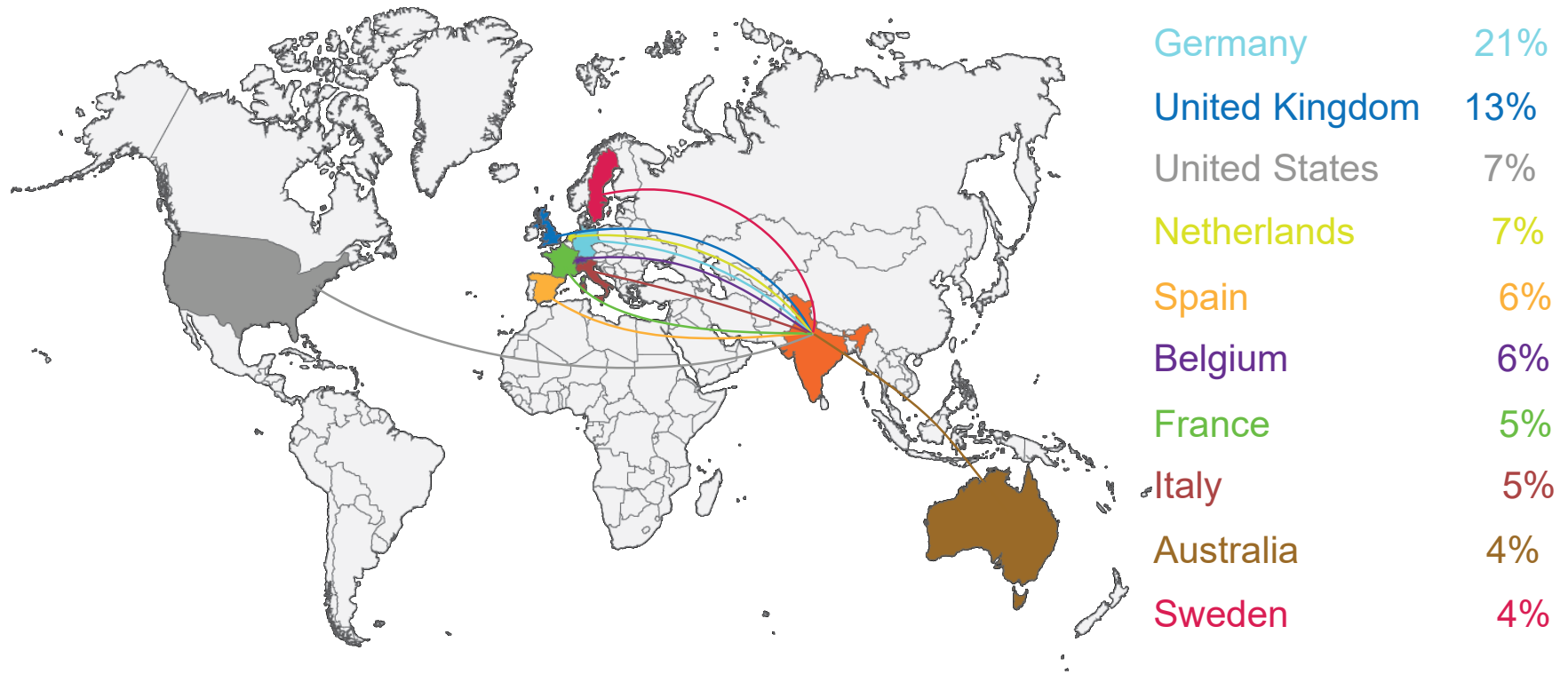
Unnao, Banthar: 40 units; 34 connected to CETPs; Effluents: 33 MLD

Jajmau : 226 units; 98 shut; Effluent generated 26 MLD as against capacity of 9 MLD

Our Approach



Supply Chain Mapping of Kanpur Tanneries



12 countries import 75% leather from Kanpur

Ganga Leather Buyers Platform



Volume purchased often small

Short term supplier relationships common

Action at the cluster level required to reduce impact

Individual influence is limited – a platform enables leveraging members of a collective supply chain influence to deliver at scale

Progress So Far



Knowledge

- First ever mapping of supply chains; suppliers and buyers linked on an environmental agenda
- Collated best available clean technologies; reviewed current tannery auditing practices



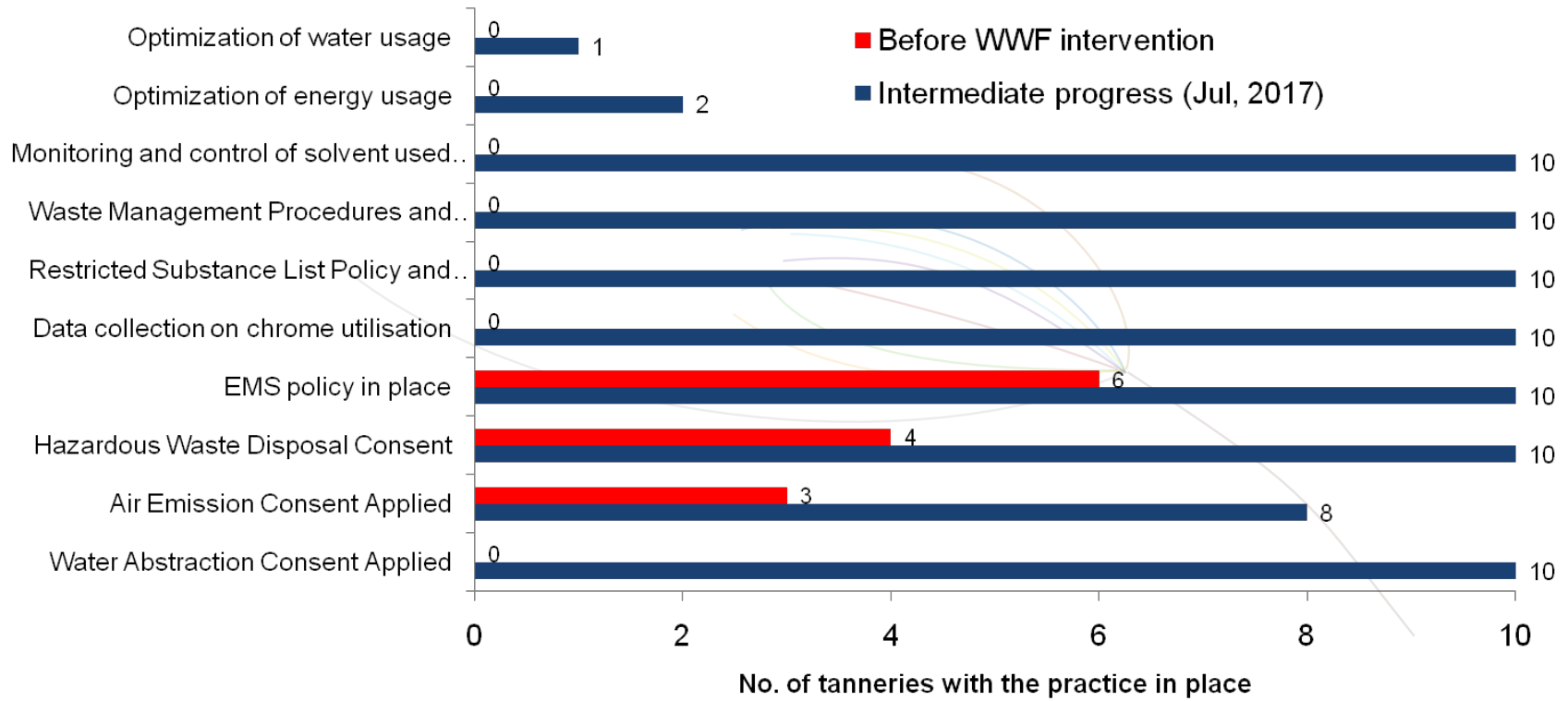
Progress So Far



Internal action

- Agreed environmental improvement targets for suppliers & source tanneries
- Assessed 40 small/medium tanneries against Leather Working Group Standards
- Ten tanneries signed up and initiated actions to move towards achievement of in-tannery components of LWG status

Progress So Far



Progress so far

Policy advocacy

- Engagements with Department of Industrial Policy and Promotion (DIPP) on the 'Make in India' campaign
- Policy engagement on green finance and improving the delivery of schemes

Opportunities & Next steps



Collective action

- Plans to engage **Govt of Uttar Pradesh** and **National Mission Clean Ganga** for adoption of best practices
- Expand the membership and scope of the Leather Buyers Platform
- Convening local administration, communities, national and international organisations working in Kanpur
- Developing a roadmap for collective action in Kanpur and Ganga

Together possible!

Thank you.

Suresh Babu





Partnerships
for a healthy
future

VK
Madhavan
WaterAid
India



Population

4.57 Million



450
MLD

**Sewage
generated
daily**

170
MLD

**Maximum
treatment
capacity**



24%
of population of city
in congested slums

380

Notified
slums

51

Non-notified
slums