

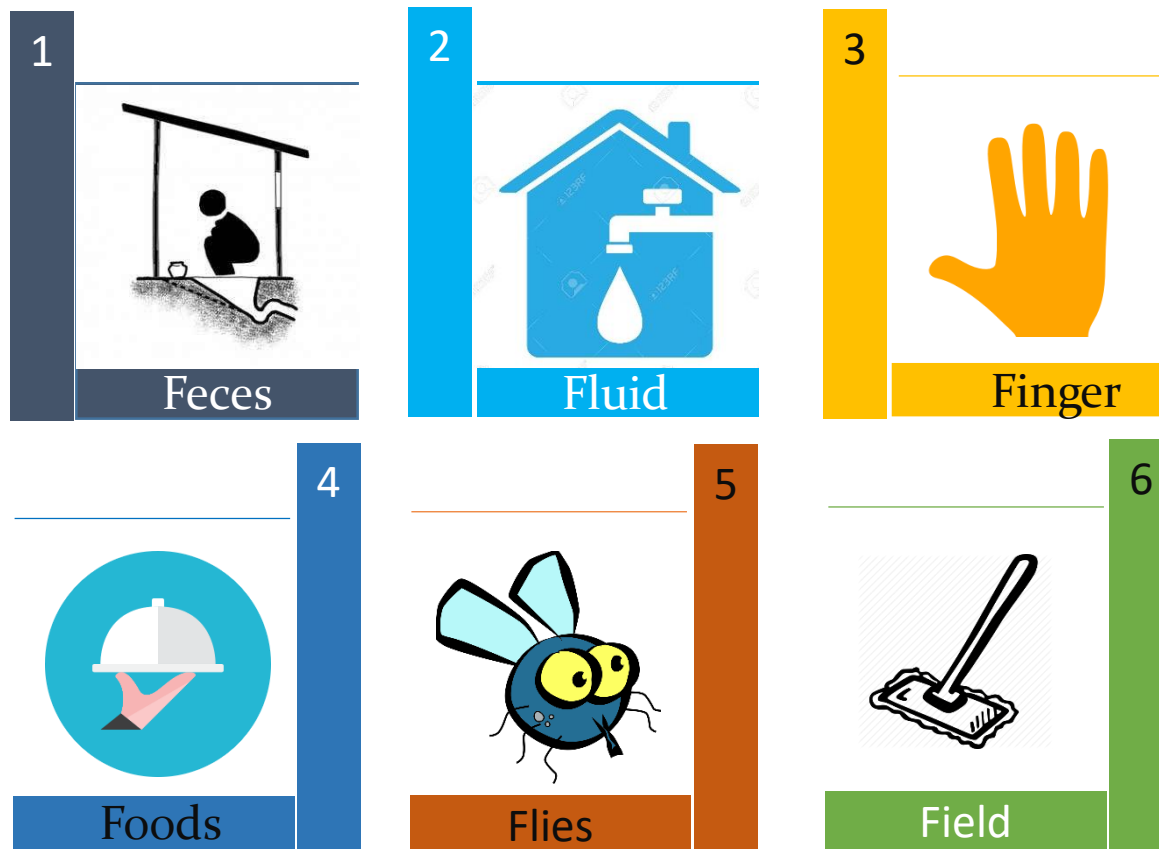


# BABY WASH

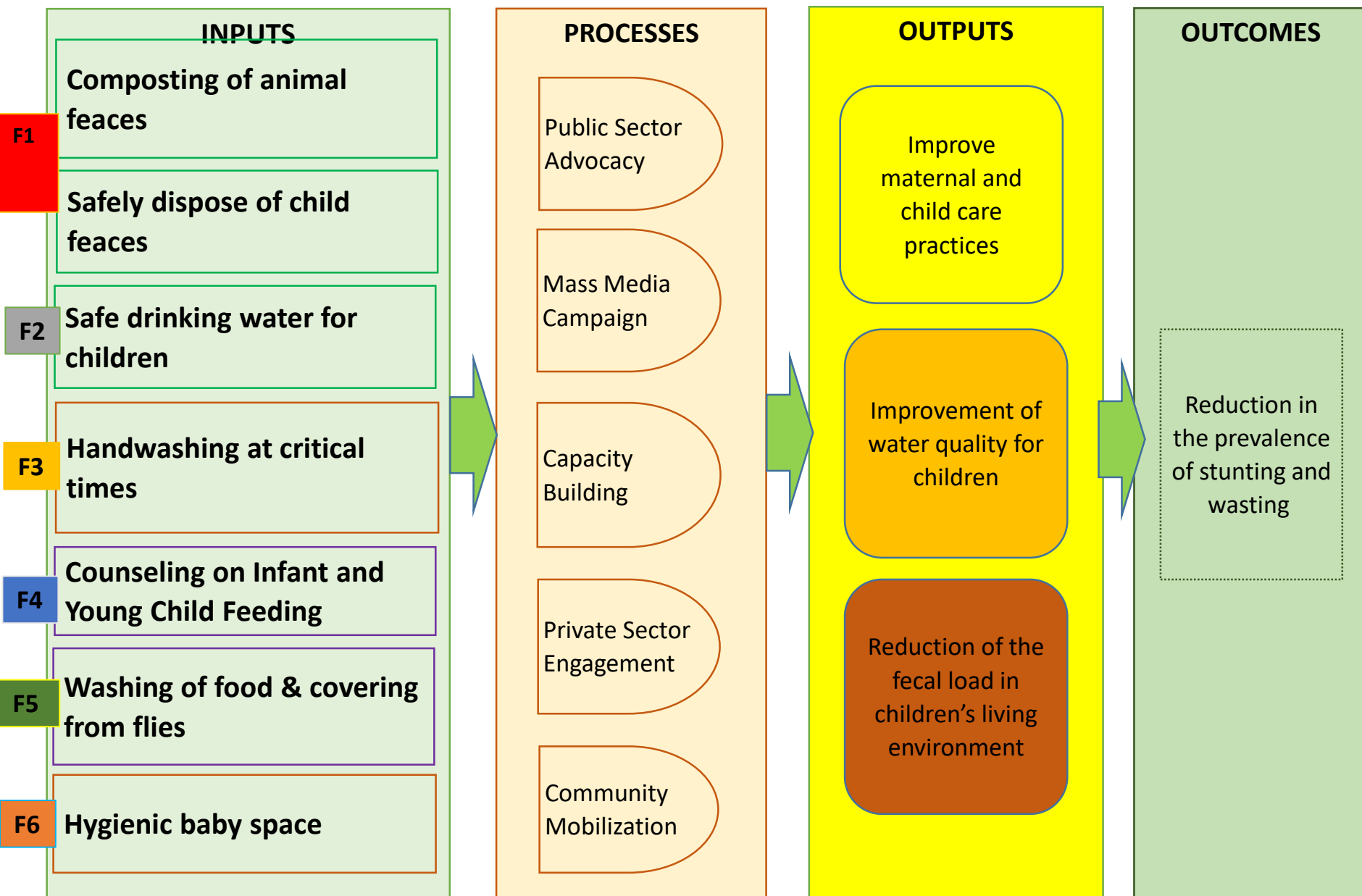
(WASH-NUTRITION INTEGRATED PROGRAMMING)  
BANGLADESH FIELD EXPERIENCE

# WASH & Nutrition for Babies : **THE FIRST 1000 DAYS**

## 6 Factors To Ensure Normal Growth of Child



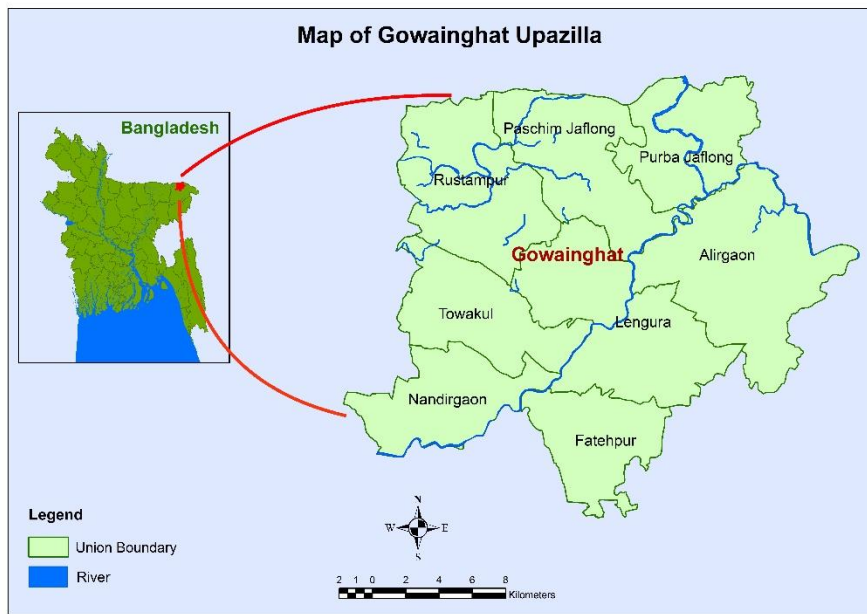
# Programmatic Framework: WASH & Nutrition for Babies The First 1,000 Days



Monitoring & Evaluation

# MOVING TOWARD CONCEPT TO REALITY (BABY WASH FIELD TESTING)

## Intervention Area



### Gowainghat, Bangladesh

- 13,500 mothers with U5 Child
- Under Weight Rate – 34.6%
- Stunted Rate - **48.0%**
- Wasting Rate – 9.9%
- U5 Child with diarrhea in last 2 weeks – **5.4%**
- Improved Drinking water sources – **83.8%**
- Improved Sanitation facilities – 63.5%
- Safe Disposal of Child feaces – **39.0%**

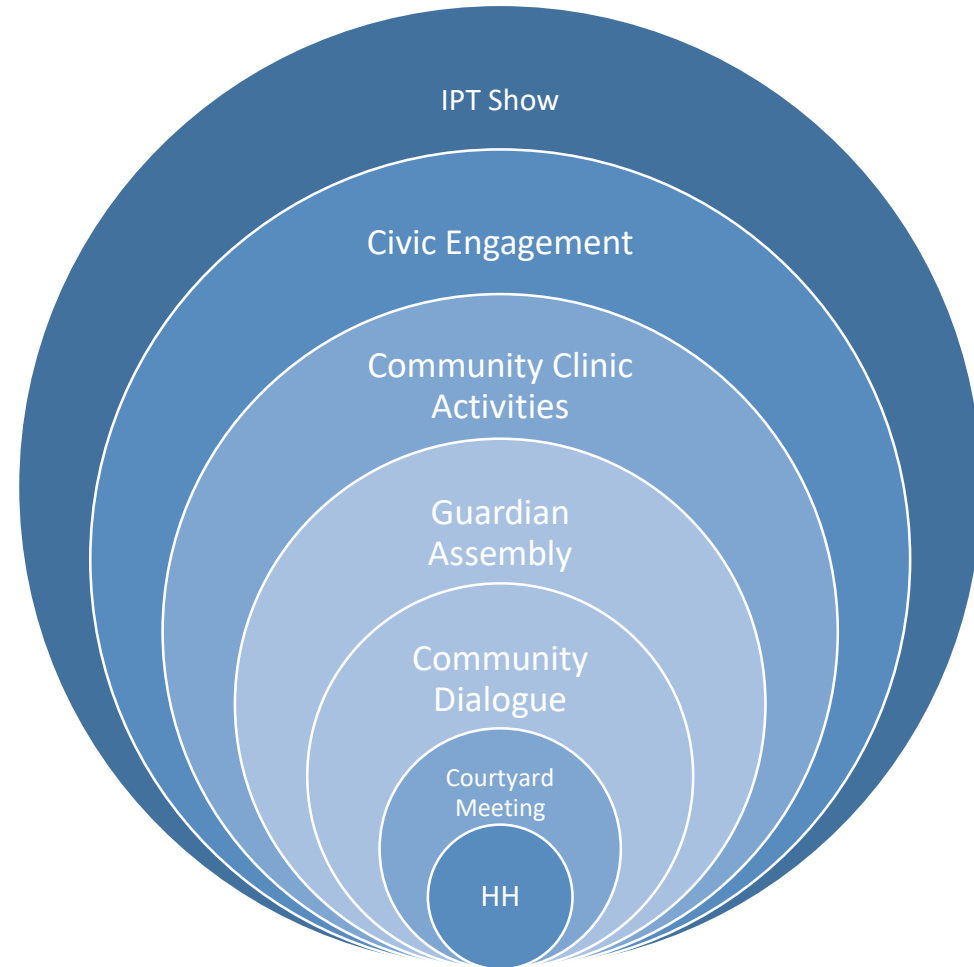


# BABY WASH ( Field Testing in Bangladesh)

## Targeted Audience

- **Primary audience:** Mothers of under two years of children, Lactating mothers, pregnant women and caregivers
- **Secondary audience:** Fathers of under two years of children, mother in laws, health workers, family planning workers and high school girls.
- **Tertiary audience:** Union Parishad, Community support group of Community Clinic and community clinic as well.

## BABY WASH : Communication Process



# MESSAGE FROM FIELD : BABY WASH BENEFICIARY

# Field Challenges : Limited Solution



Limited Household Space



Insufficient household safe water storage facilities



Unhygienic latrine still a big issue



Difficult to keep fly away!



Time and Energy consumption for boiling water

## Results & Way Forward

- BABY WASH programmatic framework field testing completed and ready to move at “**Modeling Phase**”
- 4-5 years Comprehensive Programming (Hardware and Software) is required to achieve targeted outcomes of BABY WASH
- BABY WASH have to institutionalize with Directorate of Health Services for sustainability and scaling up



# Thank you

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