BABY WASH
(WASH-NUTRITION INTEGRATED PROGRAMMING)
BANGLADESH FIELD EXPERIENCE
6 Factors To Ensure Normal Growth of Child

1. Feces
2. Fluid
3. Finger
4. Foods
5. Flies
6. Field
Programmatic Framework: WASH & Nutrition for Babies

The First 1,000 Days

**INPUTS**
- Composting of animal feaces
- Safely dispose of child feaces
- Safe drinking water for children
- Handwashing at critical times
- Counseling on Infant and Young Child Feeding
- Washing of food & covering from flies
- Hygienic baby space

**PROCESSES**
- Public Sector Advocacy
- Mass Media Campaign
- Capacity Building
- Private Sector Engagement
- Community Mobilization

**OUTPUTS**
- Improve maternal and child care practices
- Improvement of water quality for children
- Reduction of the fecal load in children’s living environment

**OUTCOMES**
- Reduction in the prevalence of stunting and wasting

Monitoring & Evaluation
MOVING TOWARD CONCEPT TO REALITY (BABY WASH FIELD TESTING)

Gowainghat, Bangladesh

- 13,500 mothers with U5 Child
- Under Weight Rate – 34.6%
- Stunted Rate - 48.0%
- Wasting Rate – 9.9%
- U5 Child with diarrhea in last 2 weeks – 5.4%
- Improved Drinking water sources – 83.8%
- Improved Sanitation facilities – 63.5%
- Safe Disposal of Child feces – 39.0%
Targeted Audience

- **Primary audience:** Mothers of under two years of children, Lactating mothers, pregnant women and caregivers.

- **Secondary audience:** Fathers of under two years of children, mother in laws, health workers, family planning workers and high school girls.

- **Tertiary audience:** Union Parishad, Community support group of Community Clinic and community clinic as well.
MESSAGE FROM FIELD : BABY WASH BENEFICIARY
Field Challenges: Limited Solution

- Limited Household Space
- Insufficient household safe water storage facilities
- Unhygienic latrine still a big issue
- Difficult to keep fly away!
- Time and Energy consumption for boiling water
Results & Way Forward

• BABY WASH programmatic framework field testing completed and ready to move at “Modeling Phase”

• 4-5 years Comprehensive Programming (Hardware and Software) is required to achieve targeted outcomes of BABY WASH

• BABY WASH have to institutionalize with Directorate of Health Services for sustainability and scaling up
Thank you

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