

A dark, atmospheric landscape photograph of a mountain valley. In the foreground, a calm lake reflects the surrounding mountains and sky. The mountains are rugged and layered, with some peaks appearing more prominent than others. The overall color palette is muted, consisting of dark blues, greys, and browns, creating a somber and majestic mood. The text is centered over the middle of the image.

CATALYSING THE GLOBAL PUBLIC

DAY ZERO

A documentary feature film

SPEAKERS

Telling the water story through film and media



DAVID
WALLERSTEIN

EXECUTIVE
PRODUCER



VIRGINIA
QUINN

DIRECTOR
KEO FILMS



PROF JAY FAMILIETTI

DIRECTOR, GLOBAL
INSTITUTE FOR WATER
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DAVID WALLERSTEIN

Executive Producer, Day Zero

Chief Exploration Officer (CXO) Tencent

VIRGINIA QUINN

Documentary Director

Director, Day Zero, KEOfilms

Credits include:

*Africa's Great Civilizations introduced
with a screening at the United Nations*

*Meerkats-Animal Superstars with David
Attenborough*

Earth's Natural Wonders





KEO films

Our films have shown in over
200 countries around the world

We have won six BAFTAS, an Emmy,
a Peabody and a
'Best Documentary' Oscar nomination

Our environmental campaigns have
successfully and repeatedly achieved real
change in the real world

CHANGING THE WORLD ONE STORY AT A TIME

BAFTA winning Hugh's Fish Fight tackled serious conservation issues around commercial fishing leading the EU to outlaw discarding fish at sea.

The hugely successful series War on Waste highlighted issues ranging from food waste to plastic recycling and textiles igniting change by consumers and corporations alike.

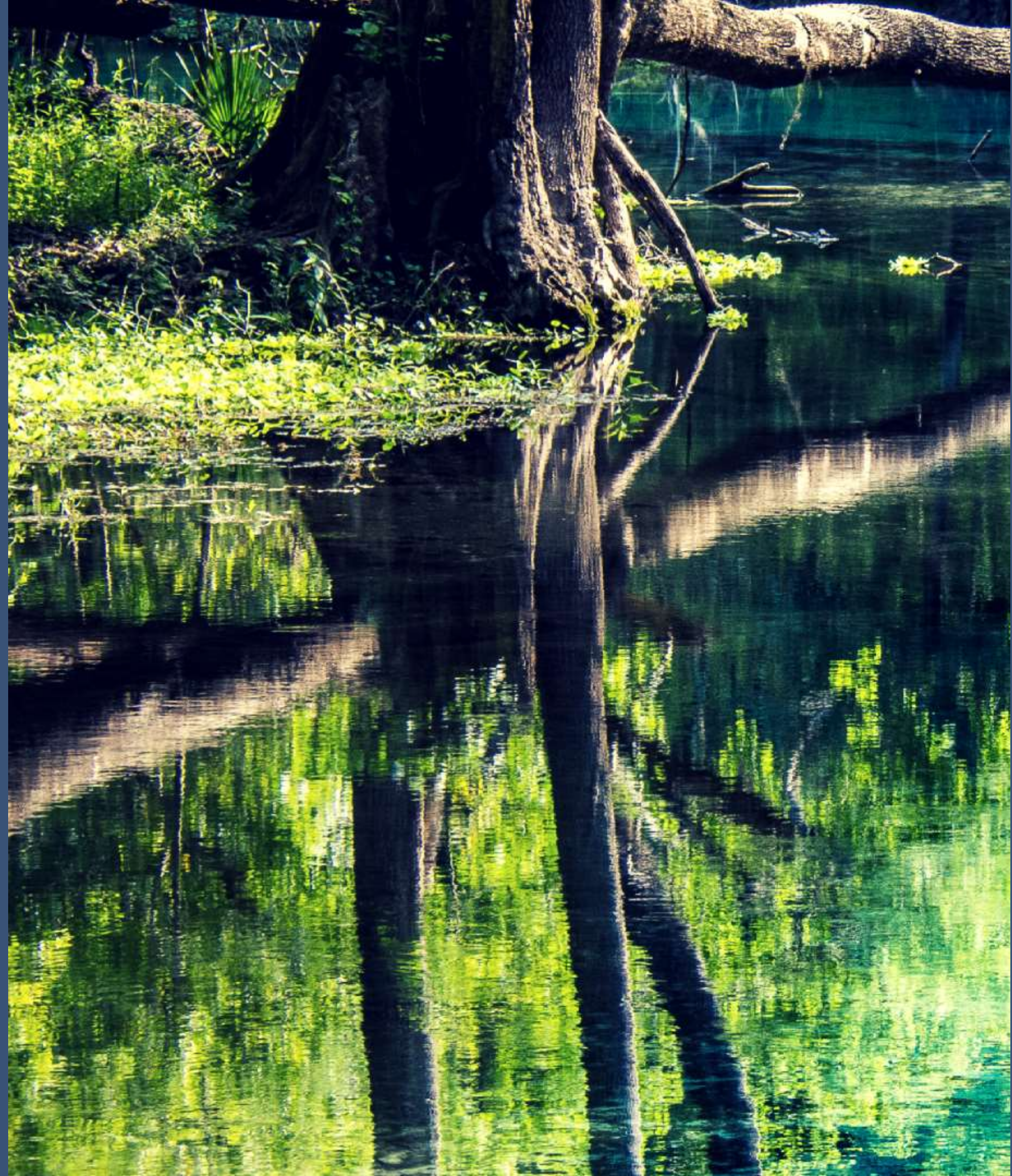




THE FILM

*How do you go from
statistics, data &
research to a
meaningful film that
inspires people*

KEY IDEAS
&
THEMES
IN THE FILM





THE LOCATIONS







Helen and Raymond Searra



THE
PEOPLE





Mike Callicrate
Independent Cattle Producer

THE EXPERTS



Dr Antonio
Donato Nobre



Sherri Goodman



Sandra Postel



Dr Anthony
Turton



Dr Jay Famiglietti





PROF. JAY FAMIGLIETTI

Director, Global Institute for Water Security, University of Saskatchewan

Canada 150 Research Chair in Hydrology and Remote Sensing

Previously Prof. Famiglietti worked with the NASA Jet Propulsion laboratory

Prof. Famiglietti headed NASA's Gravity Recovery and Climate Experiment (GRACE) to monitor how humans and global change are impacting freshwater availability.



SCIENTISTS & THE MEDIA

Why I chose to work with the media?

How it has made an impact

What are the risks vs the benefits?





GRACE

What we learnt and how we took that message to the world

An aerial photograph of a river delta at sunset. The water is a mix of dark blue and golden yellow, reflecting the low sun. The land is a dark, almost black color, creating a stark contrast with the water. The text is overlaid in white, sans-serif font, centered horizontally and vertically.

WHAT IS THE BEST WAY
TO DELIVER A SERIOUS STORY
ON WATER CHALLENGES
TO A GLOBAL AUDIENCE?



NEXT STEPS

ENGAGE: with us – we're ready! Full details on our last slide

SHARE: on social media; ignite & engage in post screening conversations

SCREENINGS: host screenings to important audiences

COLLABORATION: send us your contact details to discuss further ways to collaborate

RELATIONSHIPS: Explore sponsorship opportunities and partnerships

EXPERTISE: Share with us your experience in getting challenging messages to global audiences

THANK YOU!

F O R C O M M E N T S O R
Q U E S T I O N S :

Email us at

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