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ASSESSING THE EFFECTIVENESS OF MALAWI'S WATER POLICY USING MOBILE TECHNOLOGY

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PRESENTATION OUTLINE

- What is the challenge?
- What is the solution/innovation?
- What is the value?
- Lessons learned?
- How can the solution be scaled up?



MALAWI: FACTS AND FIGURES



Total Population : 16, 778, 000

Per capita Income : US\$ 900/year

Water Coverage : 83%

Target location for Water Point Mapping:

Rural Chikhwawa : Pop \approx 484, 000

Per capita Income : US\$ 23/year

Water Coverage : 86%



THE CHALLENGE ~ BACKGROUND

- Malawi's Ministry of Irrigation and Water Development responsible for water supply
- National Water Policy 2005
- Includes community-based management, tariff, O&M (the usual suspects!)
- Vision: Water For All, Always
- Like many things in Malawi, the policy sounds great.....on paper!





THE CHALLENGE ~ BACKGROUND

- In 2010, selected Chikhwawa as its Everyone Forever district
- In 2012, water point mapping was conducted
- Data collected on aspects of NWP 2005
- Involved local government
- AkvoFLOW app was used
- 1852 water points mapped
- In 2014, 1917 were mapped





CHALLENGE ~ THE RESULTS

Avg. bank balances = US\$ 12.00
(repairs cost US\$ 40.00)

Average tariff = US\$ 0.30 monthly

Unstructured Tariff

Inequitable distribution

Inadequate spare parts

No preventative maintenance

2% ↑ non-functionality

NOTHING NEW!



Increased coverage

Increased investment



THE REAL CHALLENGE

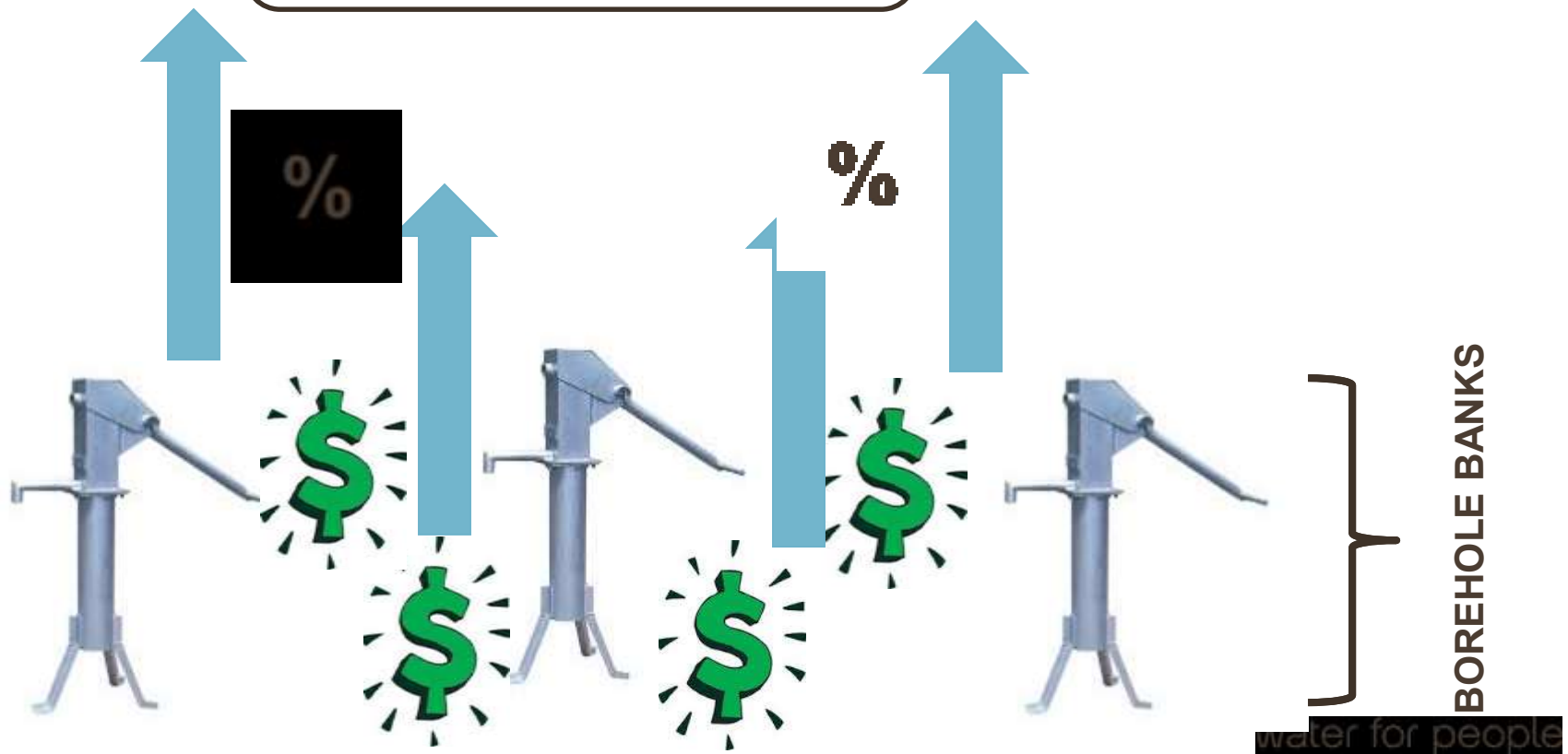
Business as usual!



THE SOLUTION: INNOVATION

Central Tariff Pool

- Buy spares for major repair
- Report back on account performance





WHAT IS THE VALUE?

- Shortened the time for data collation and analysis from months to weeks
- Enables trend analysis across time





LESSONS LEARNT



- Keep it visual and simple
- Get rid of NGO lingo and use “common” language
- Good quality data is not cheap

SCALING UP = NEW BUZZ WORD



Scaling up the technology is not necessarily the solution – cost and system duplication!

Its not about technology - Its about the habit of *finding the story behind the numbers*



ANY QUESTIONS?

“We can't solve problems by using the same kind of thinking we used when we created them.”

– Albert Einstein!

