



Presentation from
**2016 World Water
Week in Stockholm**

www.worldwaterweek.org

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Experiential Learning to Engage the Architects of our Employment Future

FRESHWATER WATCH PROJECT & PROGRAMMES

Global and local perspective

Nutrient pollution

Citizen Science with open access data

Smaller waterbodies / urban settings

Short engagement days

Longer programmes

Awareness raising

Citizen Science training

Personal and Professional development



FRESHWATER WATCH THE AUDIENCE



Corporate Employees
Senior Leaders
Sustainability functions
Supply chain

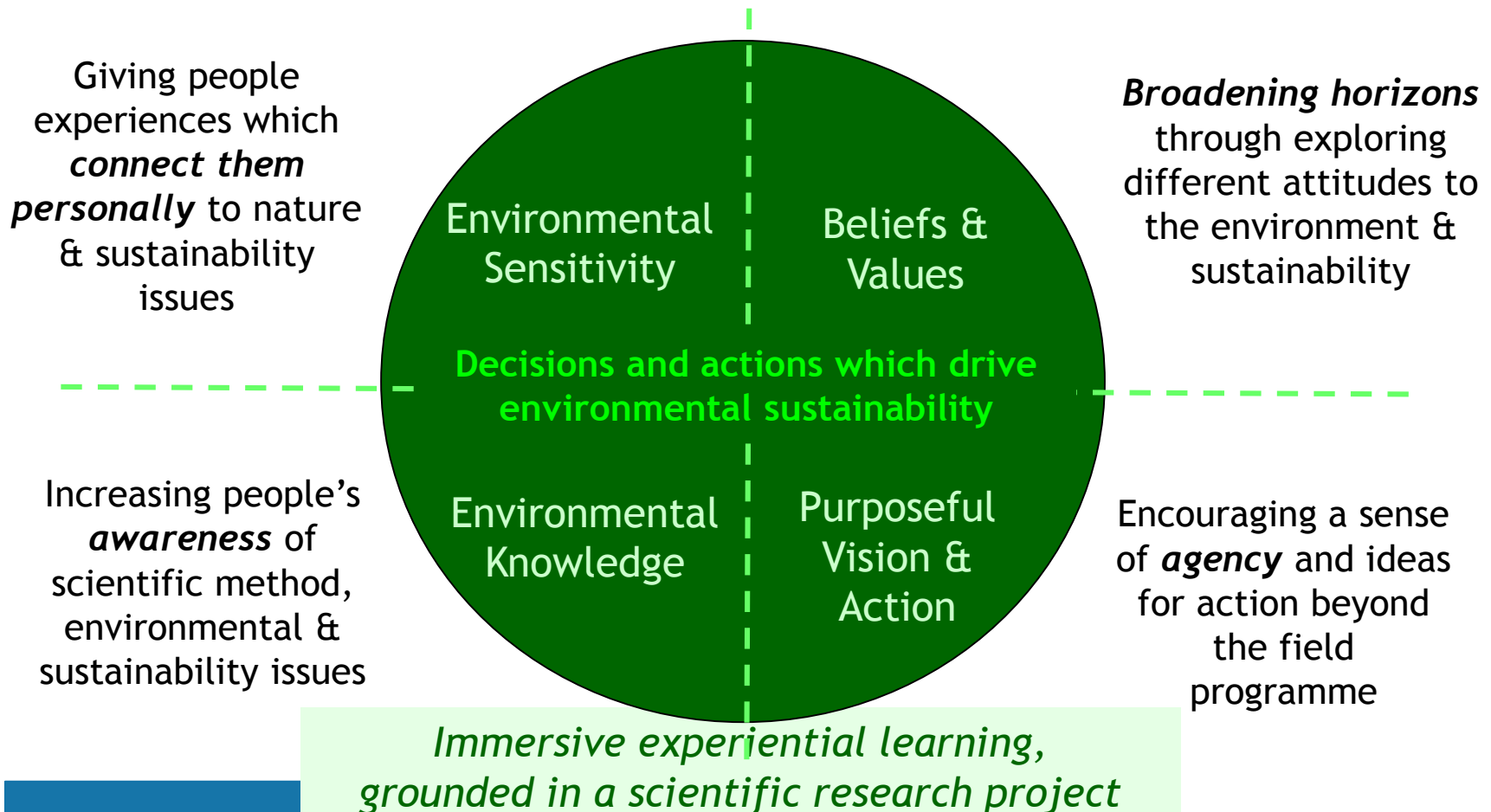
Banking / Finance
Energy / Oil and Gas
Transport and Infrastructure
Property / Real Estate

FRESHWATER WATCH - HOW WE ENGAGE

- Removal of ‘work-life’ distractions
- Inquiry-based learning
- Reflective sense-making
- Novel experience as a lens
- Personal and Professional Action planning
- Problem-centred rather than content based
- Post programme calls



EARTHWATCH FRAMEWORK FOR LEARNING: OUR CORE UNDERLYING MODEL



FRESHWATER WATCH - PERSONAL IMPACT



Impact grows with length of programme

Personally transformative

Professional relevance

New professional relationships

Tools for problem solving

Behavioural change

Continuing involvement as a citizen scientists and ambassador

FRESHWATER WATCH - BUSINESS IMPACT

Sustainability projects

Professional development projects

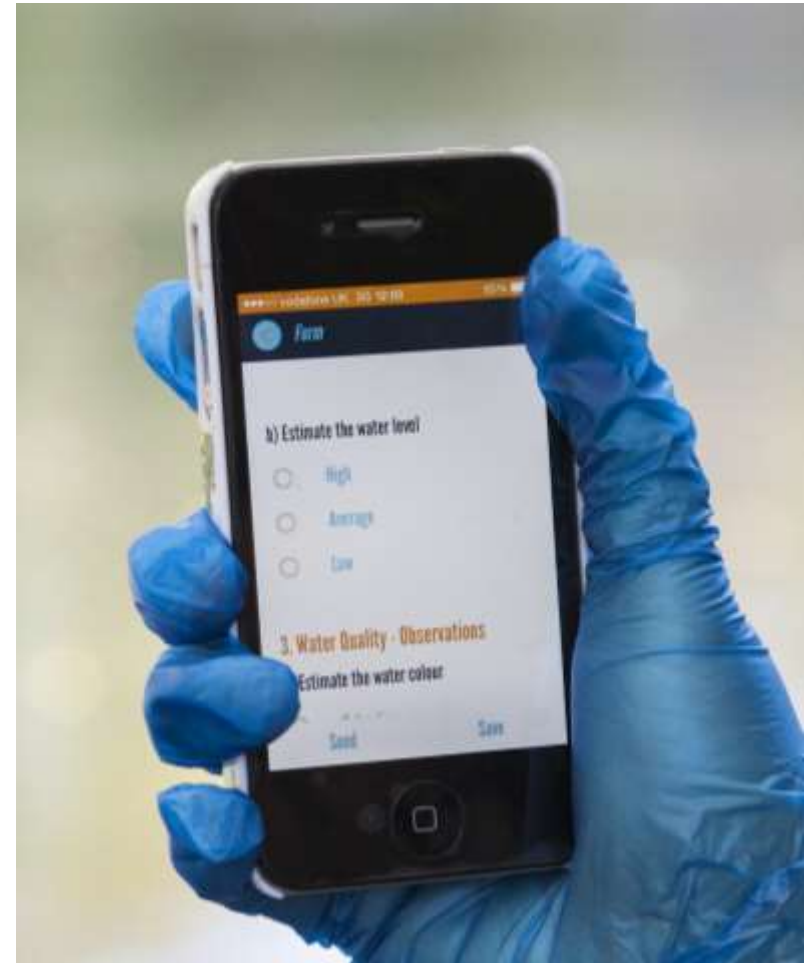
Global facilities projects

Leadership

Cultural influence

Risks and Opportunities

Key organisations



FRESHWATER WATCH - THE FUTURE



Young leaders

Embedding sustainability and systems thinking

Critical Friend

Co-creation

Growing suite of programmes

Wider application

Wider participation

Earthwatch mission



**To find our more and get
involved, go to
<https://freshwaterwatch.thewaterhub.org/>**