Presentation from 2016 World Water Week in Stockholm

www.worldwaterweek.org

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Experiential Learning to Engage the Architects of our Employment Future



FRESHWATER WATCH PROJECT & PROGRAMMES

Global and local perspective
Nutrient pollution
Citizen Science with open access data
Smaller waterbodies / urban settings

Short engagement days
Longer programmes
Awareness raising
Citizen Science training
Personal and Professional development





FRESHWATER WATCH THE AUDIENCE



Corporate Employees
Senior Leaders
Sustainability functions
Supply chain

Banking / Finance
Energy / Oil and Gas
Transport and Infrastructure
Property / Real Estate



FRESHWATER WATCH - HOW WE ENGAGE

Removal of 'work-life' distractions Inquiry-based learning Reflective sense-making Novel experience as a lens Personal and Professional Action planning Problem-centred rather than content based Post programme calls





EARTHWATCH FRAMEWORK FOR LEARNING: OUR CORE UNDERLYING MODEL

Giving people
experiences which
connect them
personally to nature
& sustainability
issues

Environmental Sensitivity

Beliefs & Values

Decisions and actions which drive environmental sustainability

Increasing people's awareness of scientific method, environmental & sustainability issues

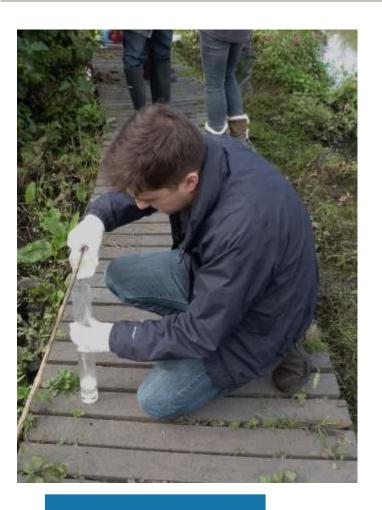
Environmental Knowledge Purposeful Vision & Action through exploring different attitudes to the environment & sustainability

Encouraging a sense of *agency* and ideas for action beyond the field programme

Immersive experiential learning, grounded in a scientific research project



FRESHWATER WATCH - PERSONAL IMPACT



Impact grows with length of programme

Personally transformative

Professional relevance

New professional relationships

Tools for problem solving

Behavioural change

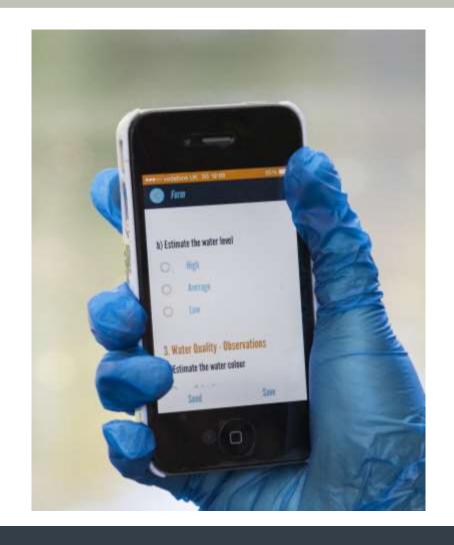
Continuing involvement as a citizen scientists and ambassador



FRESHWATER WATCH - BUSINESS IMPACT

Sustainability projects
Professional development
projects
Global facilities projects

Leadership
Cultural influence
Risks and Opportunities
Key organisations



FRESHWATER WATCH - THE FUTURE



Young leaders

Embedding sustainability and systems thinking

Critical Friend

Co-creation
Growing suite of programmes
Wider application
Wider participation
Earthwatch mission





To find our more and get involved, go to

https://freshwaterwatch.thewaterhub.org/

