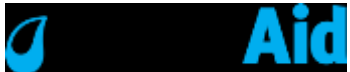




Presentation from  
**2016 World Water  
Week in Stockholm**

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# Economic Benefits of WASH

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1 September 2016

Water Programme | HSBC 



Ending extreme poverty is the greatest challenge of our time, but it's possible within a generation.

The world has committed to that ambition in the Global Goals for Sustainable Development.



View of Mainpura slum, Patna, Bihar, India, September. © WaterAid/ Poulomi Basu

## WASH and poverty

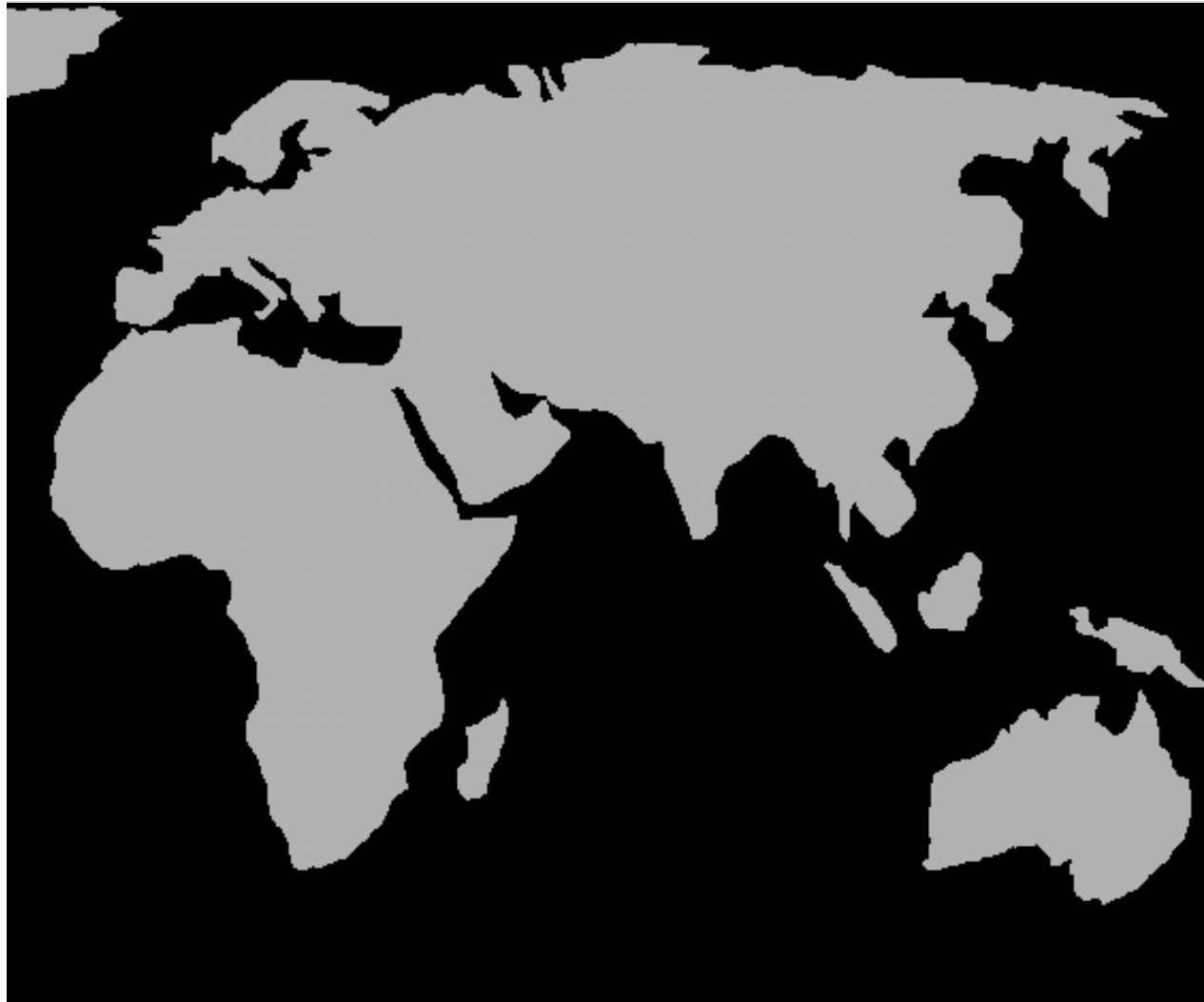
But to make it a reality, everyone everywhere must have access to safe water, sanitation and hygiene



Collecting unsafe water from the Volta River in the community of Brubeng, Ghana . © WaterAid/ Nyani Quarmyne/ Panos

HSBC have a global response to this global issue, supporting programmes in:

- 🇳🇮 Nigeria
- 🇬🇦 Ghana
- 🇵🇰 Pakistan
- 🇮🇳 India
- 🇬🇧 Bangladesh
- 🇳🇵 Nepal



## Achievements

### Bangladesh HWP Impact:



222,625



413,247



500,000



Water point arrives in a local community providing clean water. © WaterAid

## Challenge in Sylhet

Before HWP, the isolated tea garden workers were marginalised from society, lacking access to the basic needs of clean water and decent sanitation.



Locals from the tea garden workers make their way to work . © WaterAid

## Long- Term Engagement

Long-term and ambitious commitment gave the opportunity to reach the most marginalised.

Access to tea growing communities can only be gained after long negotiation and trust-building.



Shobita Das at work picking tea, Kewachora tea garden, Sylhet, Bangladesh. © WaterAid/GMB Akash/Panos



## Economic Impact

“Water borne diseases have reduced so we pay less sick days. Efficiency has increased, definitely.”

(Tea Garden Manager).



Tea pickers at work, Burjan tea garden, Sylhet, Bangladesh © WaterAid/Guilhem Alandry

Delivering sustainable and universal access to WASH requires the input from multiple stakeholders.



Local women collect safe, clean water from the supply point Shibati, Bangladesh © WaterAid/ Habibur Haque

Since 2012, together with HSBC we  
have reached more than



1.4 million

people with safe water



2.1 million

people with improved sanitation

