



Presentation from
**2015 World Water
Week in Stockholm**

www.worldwaterweek.org

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DIAMONDS ARE FOREVER

Stockholm, 23 August 2015

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Content

1. Setting the scene (on-site sanitation)
2. What?
3. How?
4. Diamond approach



Content

Setting the scene (on-site sanitation)

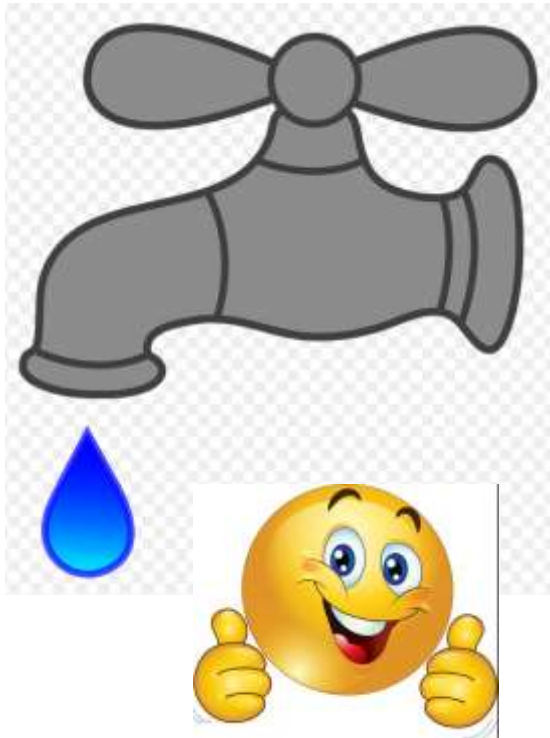
2. What?
3. How?
4. Diamond approach....?



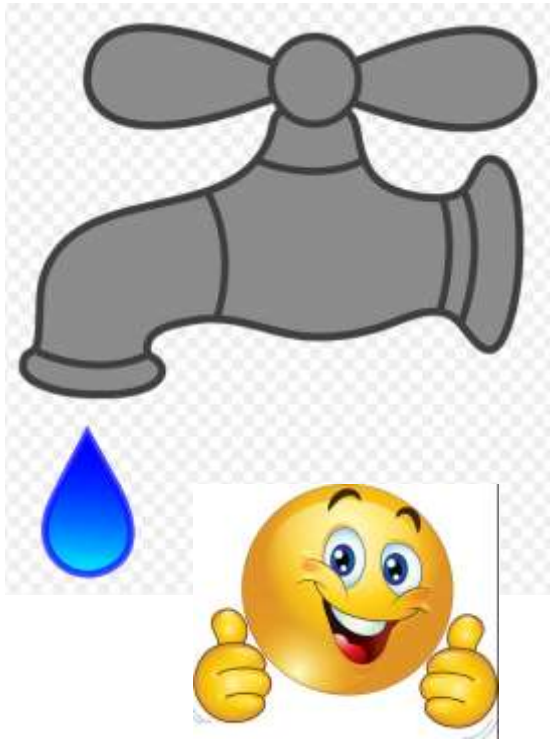
Setting the scene



Setting the scene



Setting the scene





Setting the scene

Different approach:

- ▶ Build on what is there
- ▶ Local, local, local, local
- ▶ scale & sustainability...

Changing role of NGOs:

- ▶ Act as if you are not there
- ▶ Inspiring, facilitating, coaching



Content

1. Setting the scene (on-site sanitation)

What?

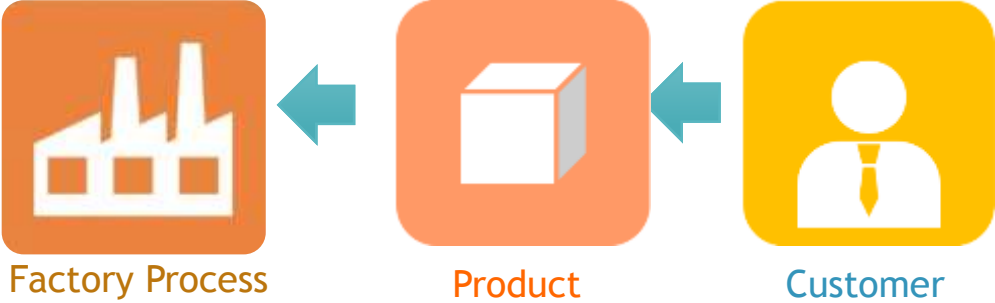
3. How?

4. Diamond approach....

The Sanitation Service Chain

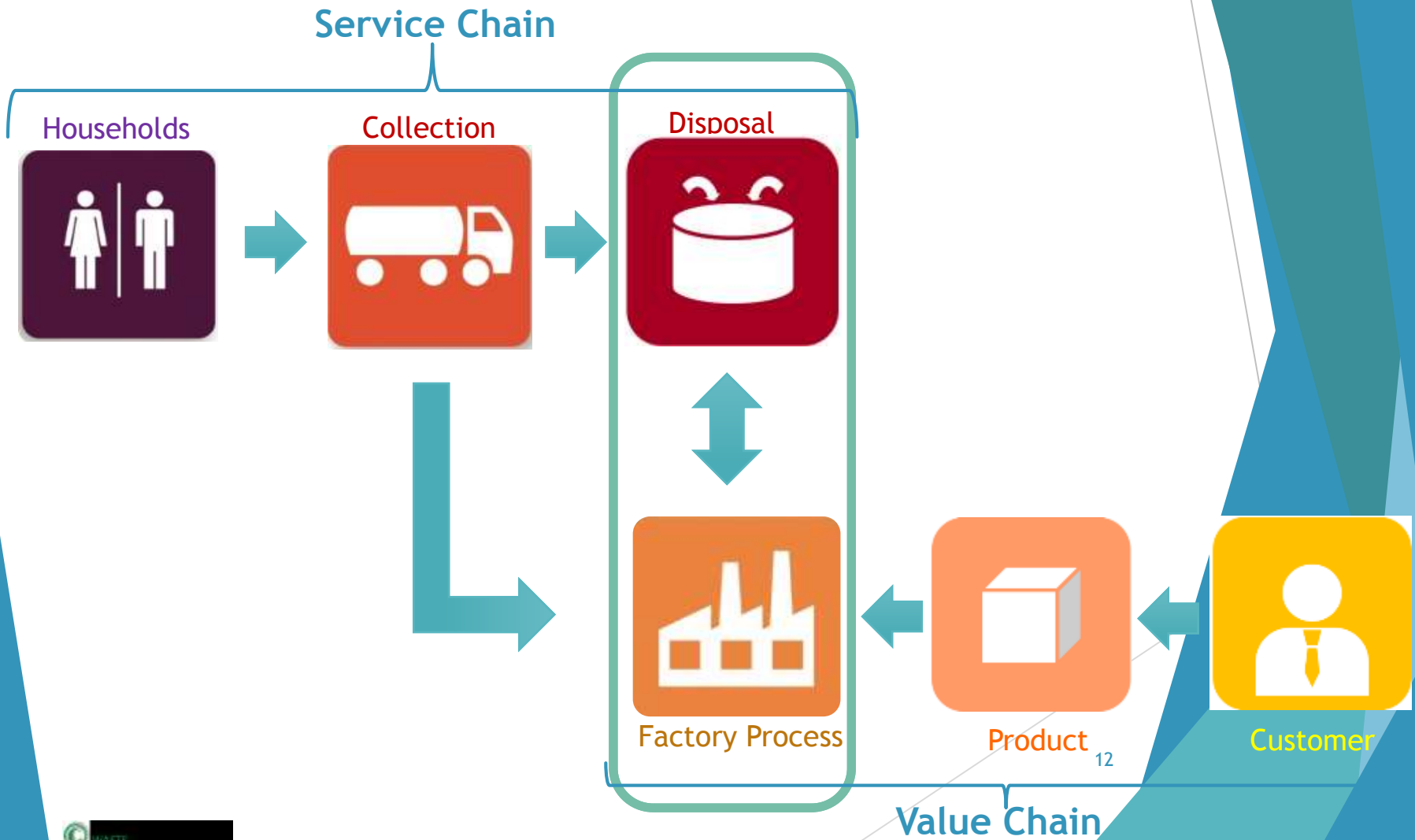


The Sanitation Value Chain





What?





What?



- ▶ Minimum level
- ▶ For all (scale)
- ▶ Forever (sustainability)



- ▶ Ideal level
- ▶ Industrial size processing (supply...)
- ▶ Re-use: nutrient recovery



Content

1. Setting the scene (on-site sanitation)

2. What?

How?

4. Diamond approach....

How?

Household

Government





How?

Household: demand

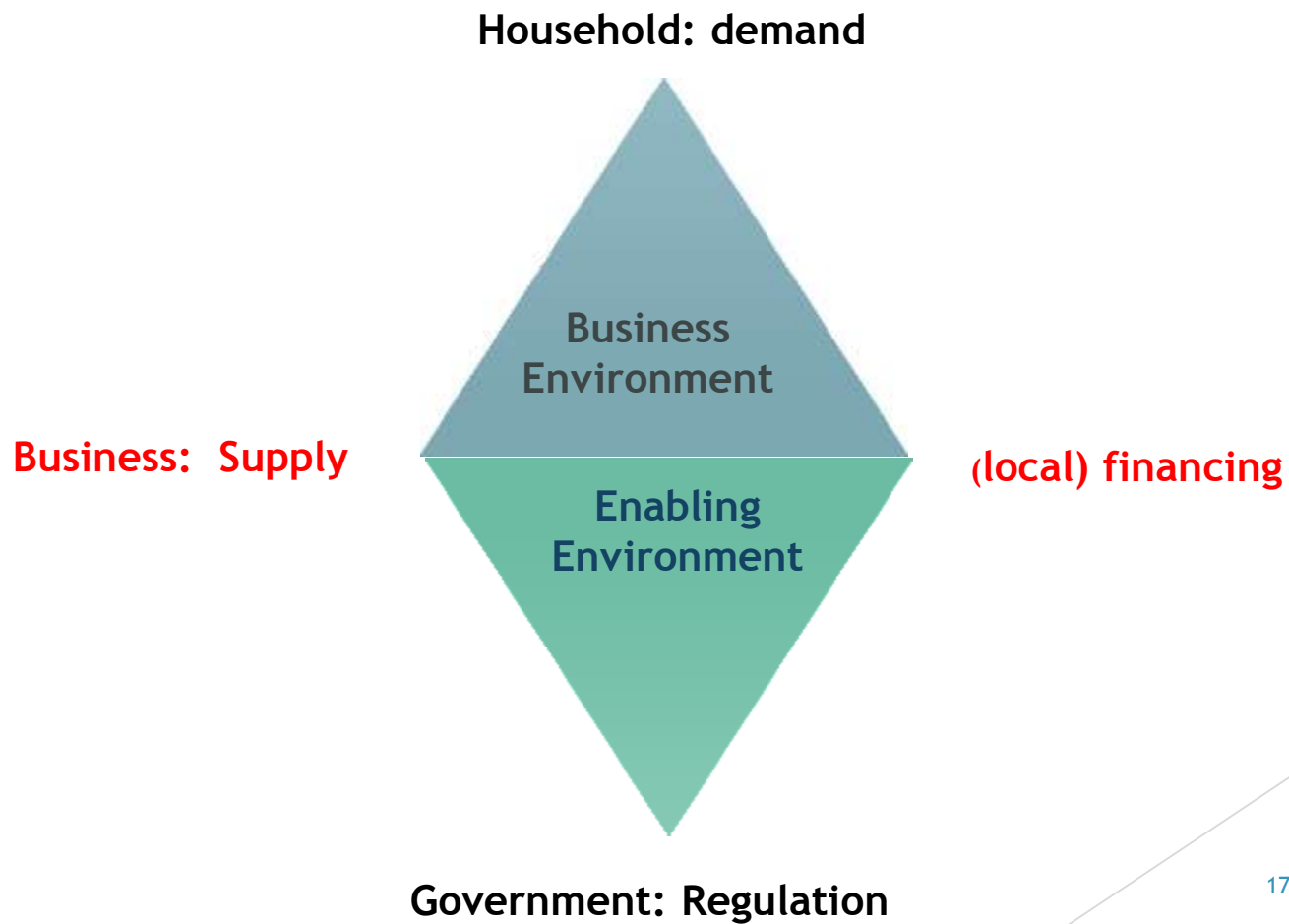
Business: Supply

(local) financing

Government: Policy



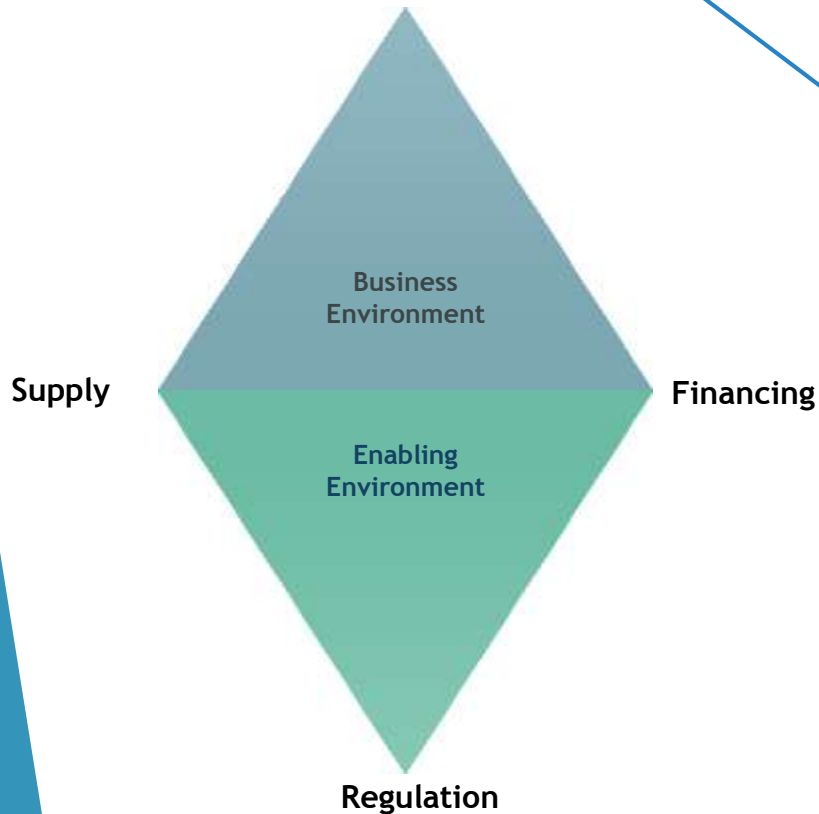
How? Diamonds....



Households



Demand



- Marketing
- Regulations, enforcement
- Options / choice
- Supply



Government

Demand

Business Environment

Supply

Financing

Enabling Environment

- Enabling environment
- Policy, enforcement
- Vulnerable

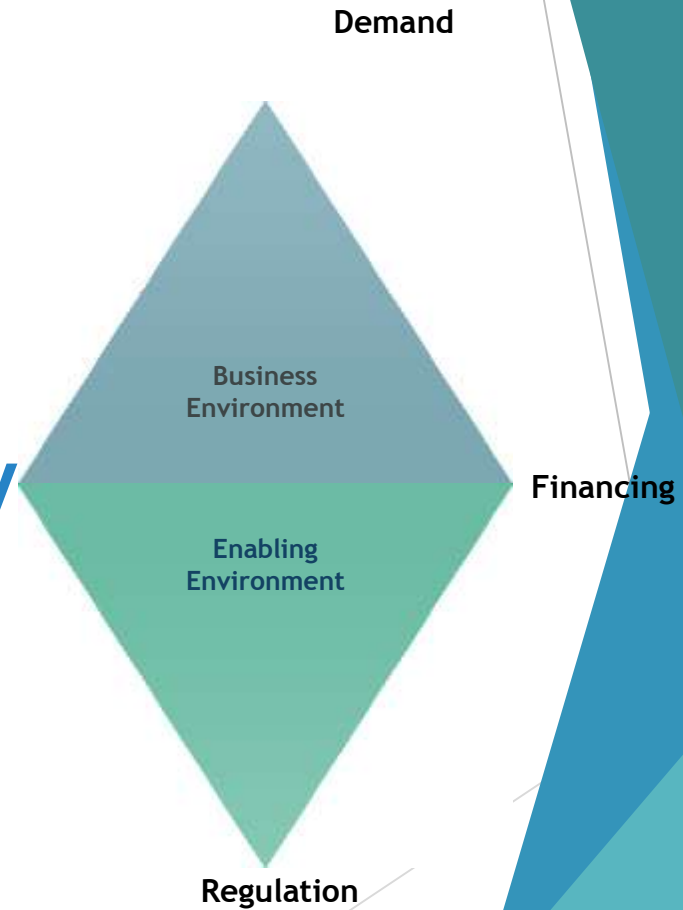
Regulation



Business

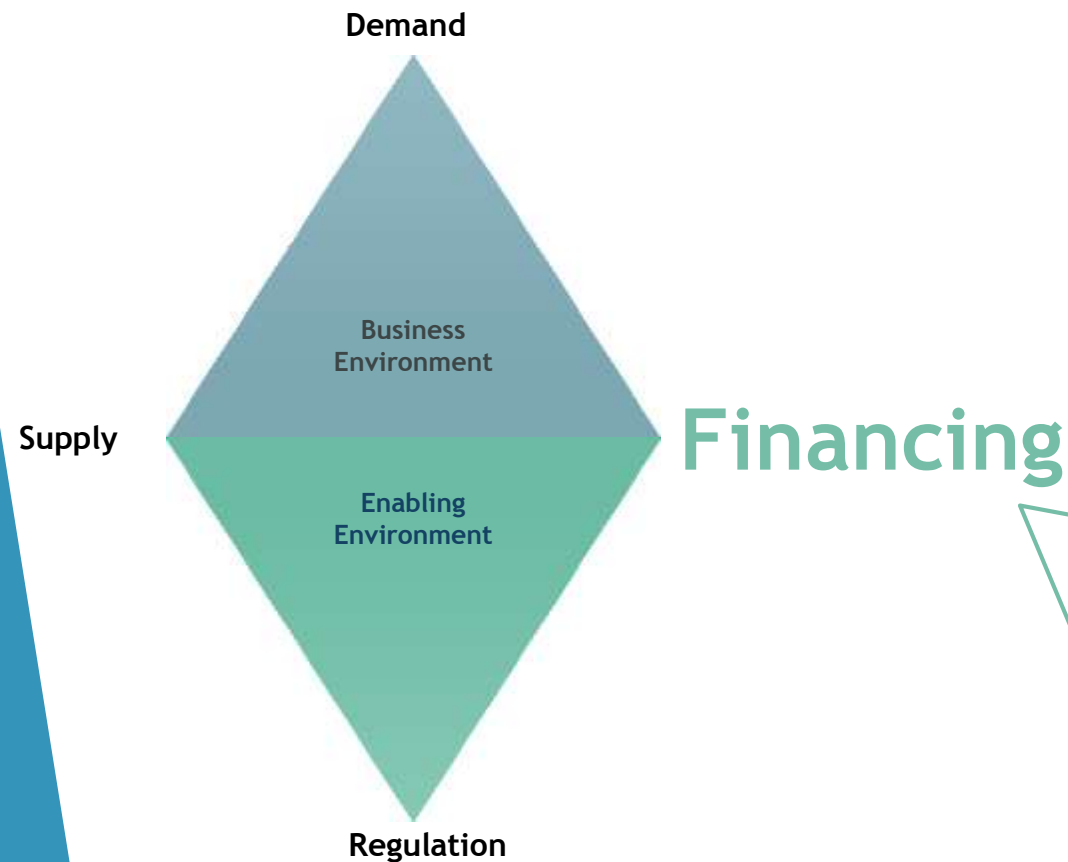
- Scale
- **Medium** size business
- Quality
- Freedom
products/pricing
- **Acknowledgement**
municipality

Supply



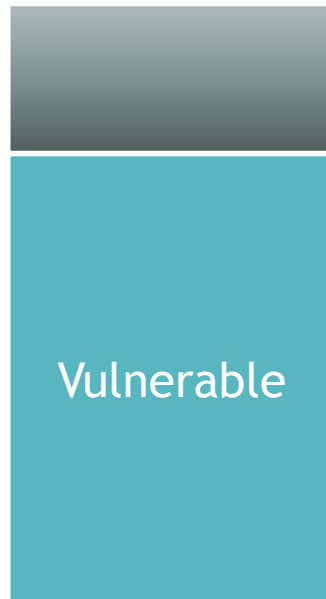


(Local) financing



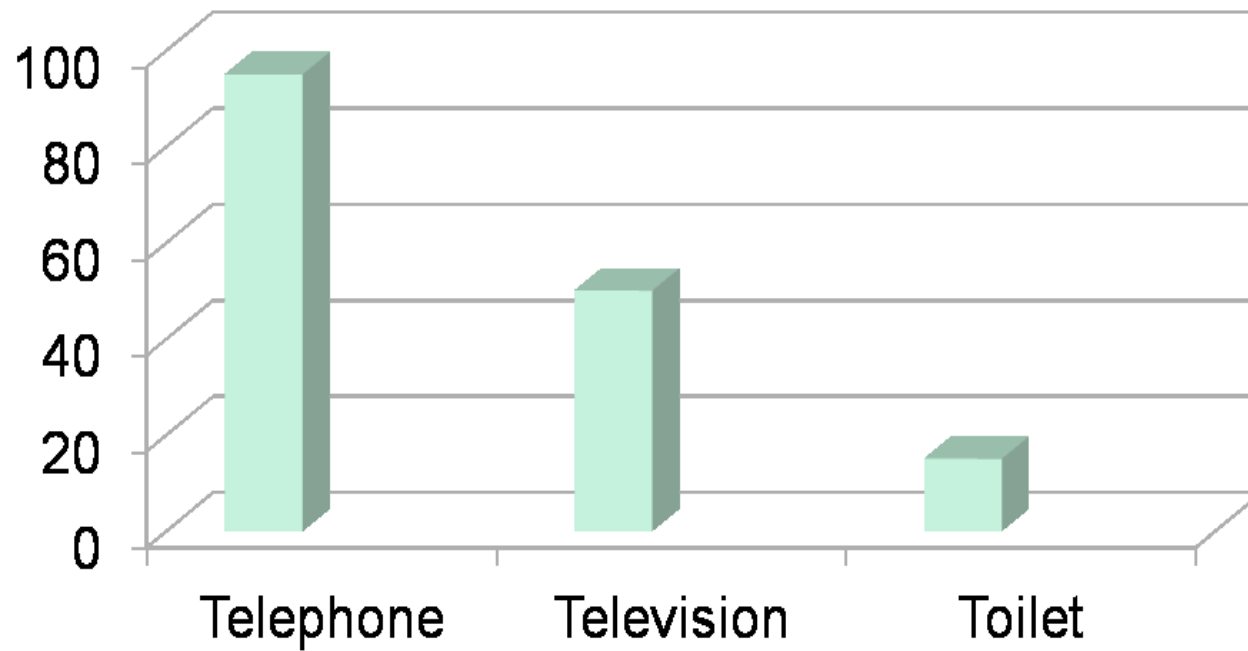
- People pay themselves
- Special arrangement for the real vulnerable
- Local financing options:
 - Out of pocket
 - loans
 - savings
 - supplier credit
 - ..etc

‘People pay...?’





People pay





'People pay...!'

Vulnerable

A vertical rectangular block with a teal background. At the top is a grey-to-black gradient bar. Below it is a black square containing a red exclamation mark inside a red circle. The word "Vulnerable" is written in white text at the bottom.

Vulnerable

A vertical rectangular block with a teal background. The top portion is a light green-to-white gradient. The word "Vulnerable" is written in white text at the bottom.

Rich

Salary Workers

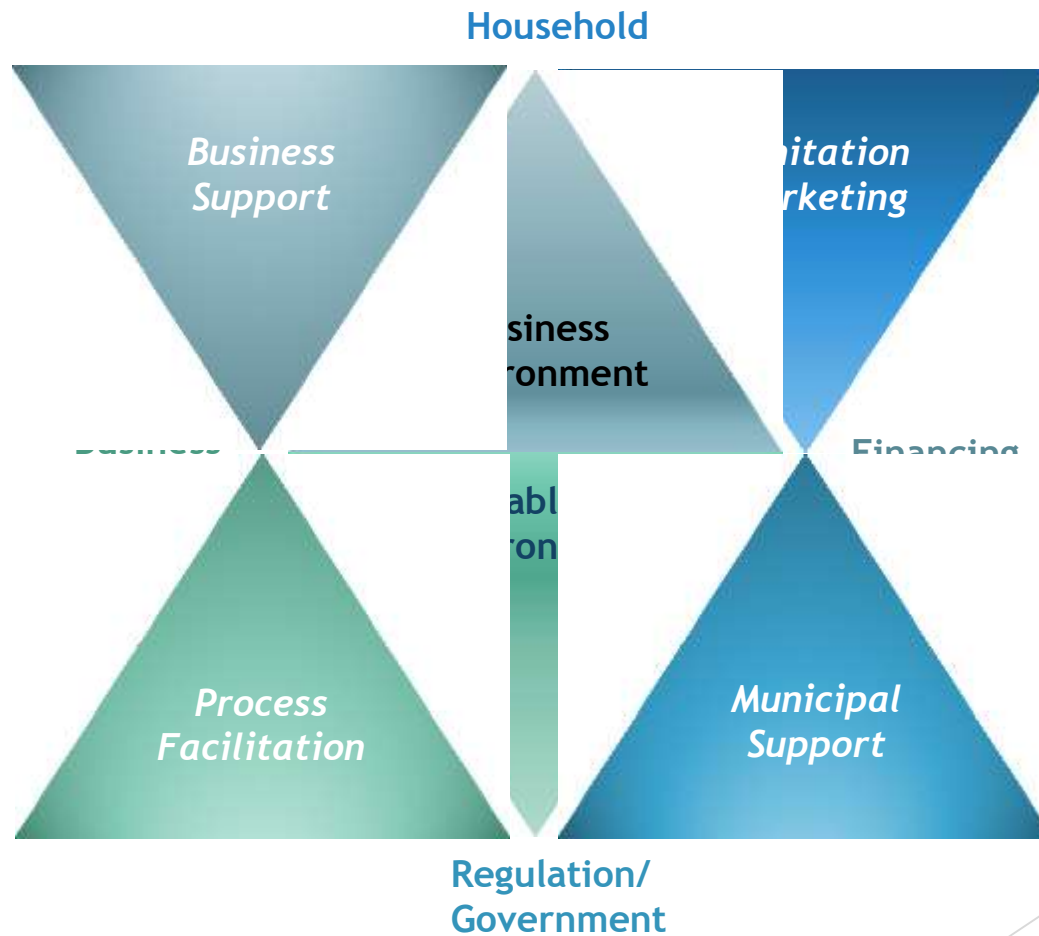
Informal Workers

Vulnerable

A vertical stack of four rectangular blocks. From top to bottom: a blue block with "Rich", a grey block with "Salary Workers", a green block with "Informal Workers", and a teal block with "Vulnerable".



ROLE of the NGO



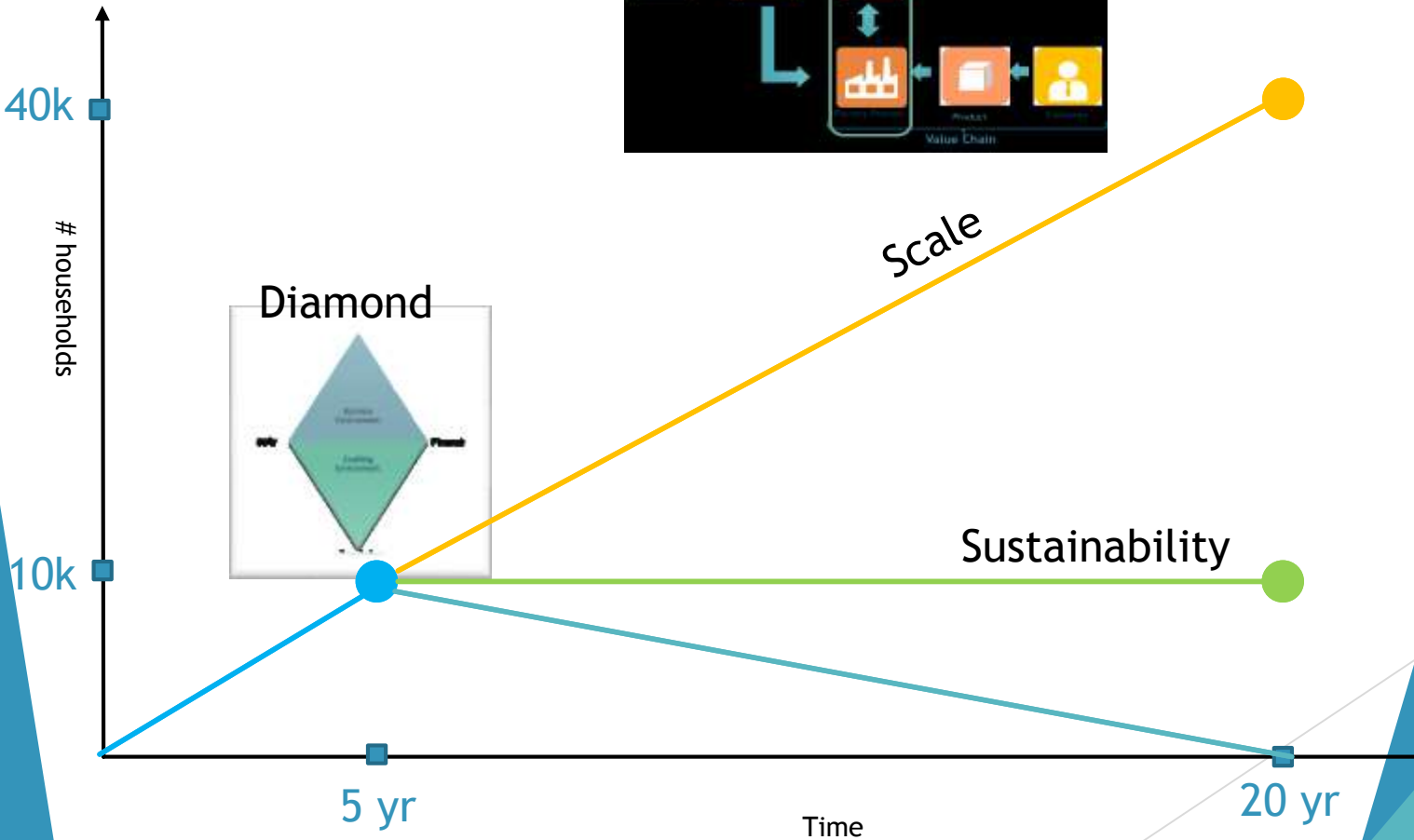


Content

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Diamond approach....

Summary Diamond approach





Key messages

- ▶ Build chains & markets, not toilets
- ▶ Build on what is already there
- ▶ Build local systems: diamonds are forever!



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Thank You

Diamond video



<https://vimeo.com/99321519>