

Nicoline Blokzeijl Biography

Nicoline Blokzeijl is a young professional who combines her specialism in branding and social entrepreneurship at the creative agency Rainbow Collection. "One of our key clients is Football for Water, a program that uses the power of football to teach young boys and girls the essential life lessons about water and hygiene. At Rainbow Collection we see it as our mission to transform companies into the architects of a better world and we use branding and communications as powerful tools to do so."

Football for Water program is based on the idea that combining our expertise in water with the power of football to teach children about health and hygiene, will lead to improved living conditions of the families.