



Presentation from
**2016 World Water
Week in Stockholm**

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Identifying Water Stewardship Actions to Improve Business Water Security

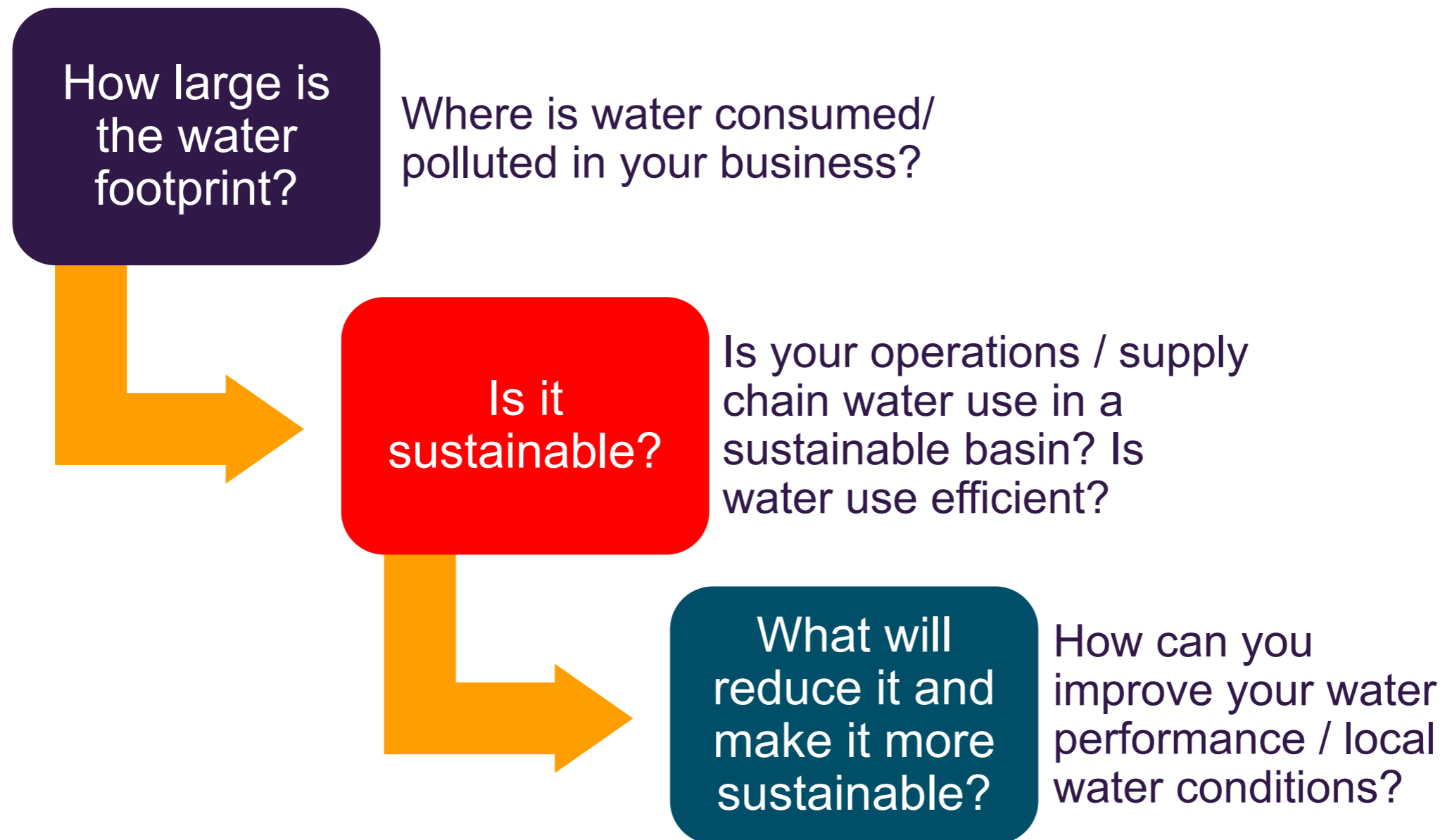
Stockholm World Water Week - Seminar 6: Water Stewardship: A Driver for Business Growth

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Stockholm, 31 August 2016



Prioritising water stewardship actions



Tailored water risk assessments



IHG Global Water Stewardship Programme

- **Rigorous assessment** of 11 physical, regulatory and reputational risks for **over 6000 hotels**, operating and pipeline.
- Robust risk assessment and water stewardship actions frameworks identify actions that each hotel can do **to manage and mitigate water risk**.
- **Hotels Risk Assessment** and **Water Stewardship Actions databases** will guide IHG's Water Stewardship Programme for years to come.
- Develop a deep understanding of **IHG's water usage** at a local level, applying best practice techniques and behaviours to **manage and reduce its water footprint**.

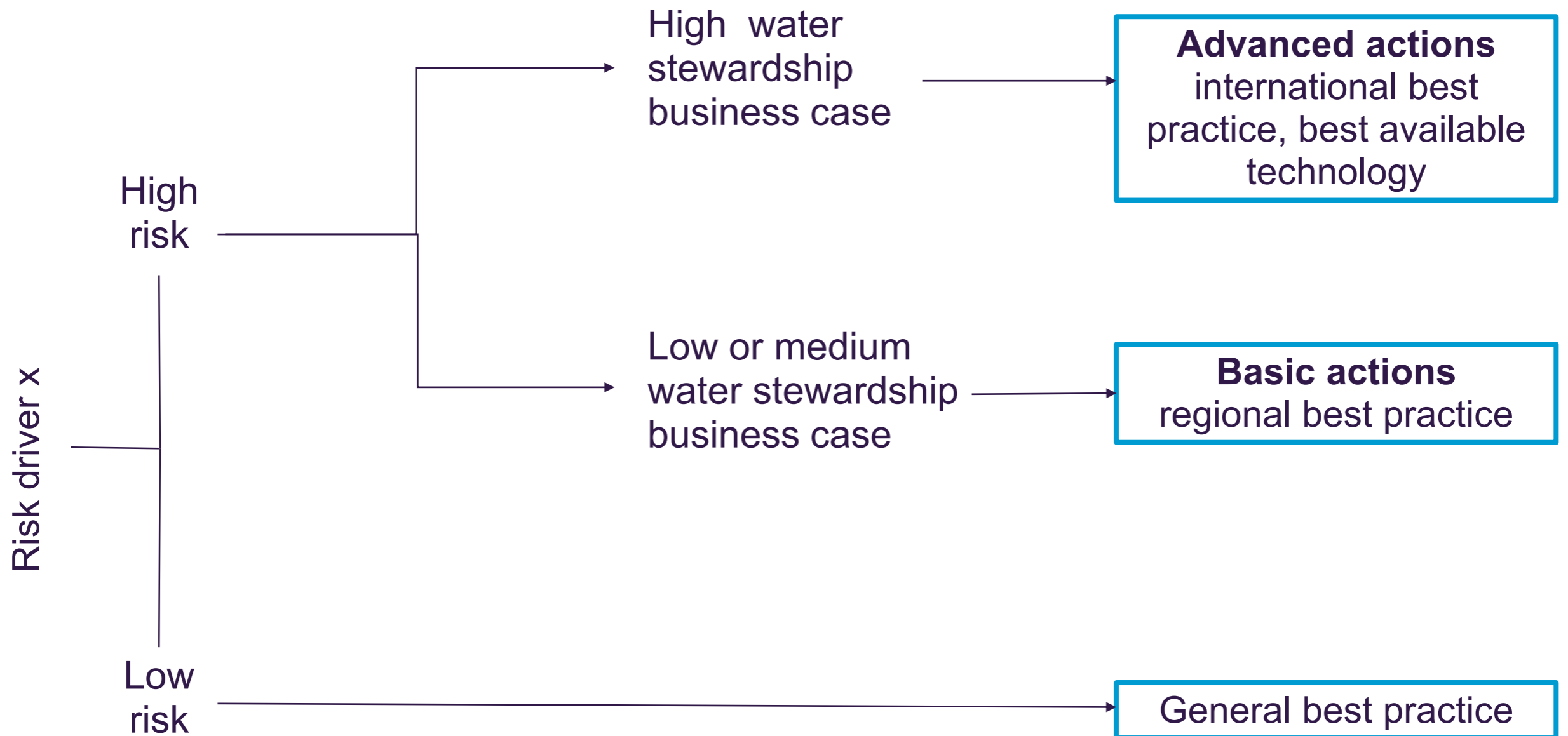


Water stewardship business case

Level of exposure

		High exposure	Medium exposure	Low exposure
Level of risk	High physical, regulatory, reputational risk	High	Medium	Low
	Water stewardship opportunities	Medium	Low	Low
	Medium or low water risk	Low	Low	Low

Selecting water stewardship actions



The 5 goals of water stewardship actions

Measure and monitor water risk

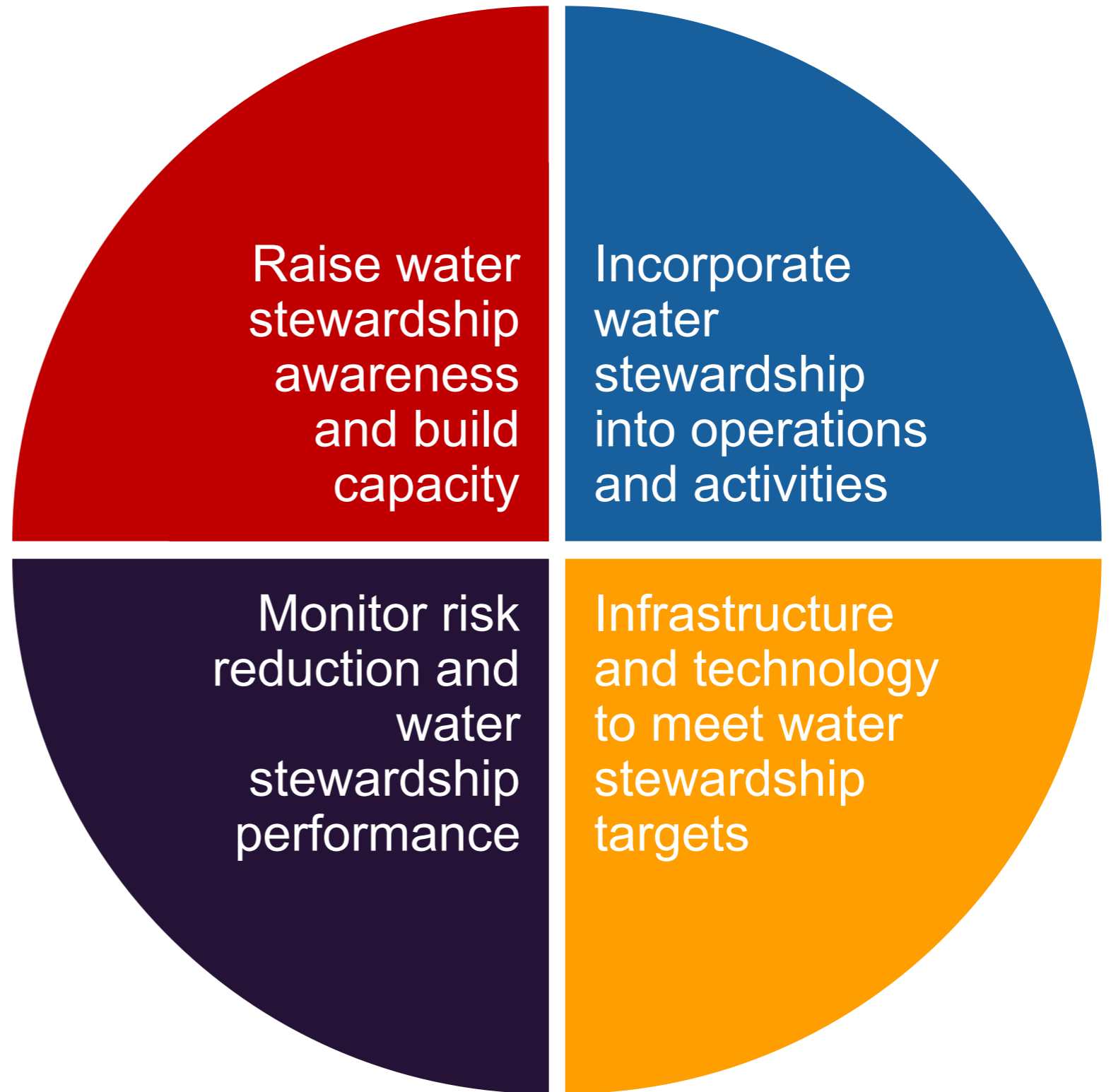
Improve water performance

Increase water resilience

Educate customers about water stewardship

Engage with external stakeholders

The 4 types of water stewardship actions for delivering the goals



Designing a water stewardship programme

- Water stewardship is a journey and a long-term commitment.
- Water stewardship must fit a company's business model.
- External stakeholder expectations, best practices, evolve.
- Available technology and performance specifications continuously improve.
- Local, regional and national water quantity and quality challenges, regulations and water stewardship opportunities change over time.
- Water risks change as risk drivers change.

Thank you



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