Presentation from 2016 World Water Week in Stockholm

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fair & smart use of the world's fresh water

Identifying Water Stewardship Actions to Improve Business Water Security

Stockholm World Water Week - Seminar 6: Water Stewardship: A Driver for Business Growth

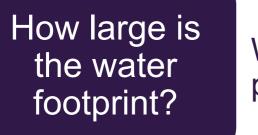
Ruth Mathews, Executive Director, Water Footprint Network

Stockholm, 31 August 2016





Prioritising water stewardship actions



Where is water consumed/ polluted in your business?

Is it sustainable?

Is your operations / supply chain water use in a sustainable basin? Is water use efficient?



What will reduce it and make it more sustainable?

How can you improve your water performance / local water conditions?



Tailored water risk assessments



IHG Global Water Stewardship Programme

- Rigorous assessment of 11 physical, regulatory and reputational risks for over 6000 hotels, operating and pipeline.
- Robust risk assessment and water stewardship actions frameworks identify actions that each hotel can do to manage and mitigate water risk.
- Hotels Risk Assessment and Water Stewardship Actions databases will guide IHG's Water Stewardship Programme for years to come.
- Develop a deep understanding of IHG's water usage at a local level, applying best practice techniques and behaviours to manage and reduce its water footprint.







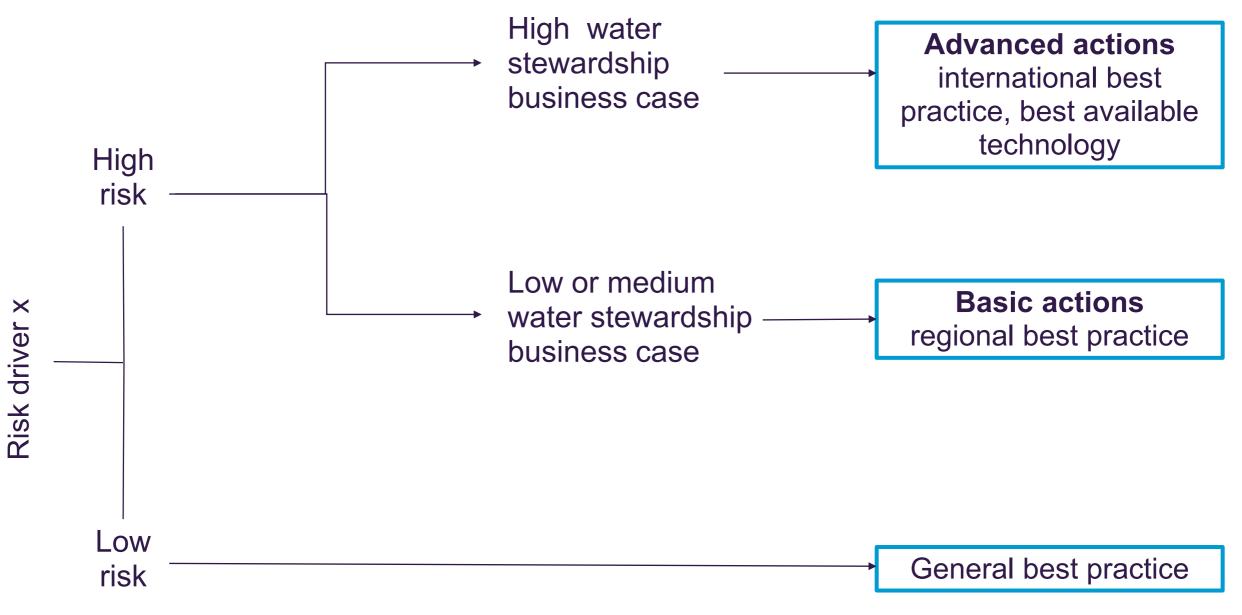
Water stewardship business case

Level of exposure

		High exposure	Medium exposure	Low exposure
Level of risk	High physical, regulatory, reputational risk	High	Medium	Low
	Water stewardship opportunities	Medium	Low	Low
	Medium or low water risk	Low	Low	Low



Selecting water stewardship actions





The 5 goals of water stewardship actions

Measure and monitor water risk

Improve water performance

Increase water resilience

Educate customers about water stewardship

Engage with external stakeholders



The 4 types of water stewardship actions for delivering the goals

Raise water stewardship awareness and build capacity Incorporate water stewardship into operations and activities

Monitor risk reduction and water stewardship performance Infrastructure and technology to meet water stewardship targets



Designing a water stewardship programme

- Water stewardship is a journey and a long-term commitment.
- Water stewardship must fit a company's business model.
- External stakeholder expectations, best practices, evolve.
- Available technology and performance specifications continuously improve.
- Local, regional and national water quantity and quality challenges, regulations and water stewardship opportunities change over time.
- Water risks change as risk drivers change.

Thank you



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