**2017 World Water Week in Stockholm**

***Water & Green Growth: Just a Concept or Reality?***

**SHOWCASE SUMMARY:**

Green Growth (GG) is an inevitable choice. The showcase will demonstrate how to materialize Green Growth in the water sector by highlighting the strengths of WGG based on practical and effective cases. Also, the chance will be provided to analyze existing policy, tools, and governance on the concept of WGG.

**BACKGROUND:**

Water and Green Growth (WGG) was introduced as a concept that emphasizes the role of water in achieving economic well-being and social equity, coupled with the protection and revitalization of eco-systems. Taking account of the serious global challenges like climate change, urbanization and population growth, it is necessary to incorporate the concept of Green Growth in the water sector to achieve economic development, environmental sustainability and social inclusion. However, the emphasis which was placed on ‘Greening in the water sector’ after the birth of SDGs in 2015 seems to have quickly faded and the driving force seems to have weakened in some sense despite its own strong points. In this regards, the showcase will provide an opportunity to reassess WGG’s past, present and future for a better future. For example, the showcase will examine the following issues: what Green Growth genuinely means in the water sector; what have global leaders done over the past few years regarding WGG; why are some past leaders no longer active anymore; what is the future of WGG, etc.

**OBJECTIVES:**

* To demonstrate the strengths of WGG (Greening in the water sector will not be quenched.)
* To receive opinions, even negative perspectives, on Water and Green Growth
* To look back at what has been accomplished so far & what can be done better and discuss what we should do for WGG by focusing not only on the agenda but also real implementation in the future

**EVENT DETAILS:**

* **Date & Time:** Aug 27th, 2017 & 16:00 ~ 17:30
* **Venue:** NL 353, City Conference Centre, Stockholm
* **Convener:** K-water Convergence Institute & WWC [TBC]

**PROGRAM:**

* **Presentations**: The outcomes of post-2015 WGG research will be presented with the results of case studies. By touching upon how to bridge the gap between the conceptualization and materialization of WGG, speakers will provide invaluable insight on how to establish more concrete policy guidelines and direct more realistic steps towards Green Growth.
* **Panel Discussion**: Invited top-tier water experts will share their ideas on the outcomes and provide insight, knowledge and experiences for WGG. Additionally, they will address existing and future challenges in materializing WGG and solutions to meet the challenges.
* **OX Quiz**:Participants can raise any issues they might have about WGG and their instant feedback will be of great help for improving following research of WWG project. Questionnaires will be prepared to understand participants’ ideas more clearly and precisely.

**Audience:**

The target audience is for anyone interested in WGG projects in any way. The showcase will held as a kind of WGG homecoming day. As such, the showcase is open to all.

**More Information:**

Should you have any queries or require more information about the event, please don’t hesitate to contact me.

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