

How to measure and value social impact?

August 30th 2016

Samuel Vionnet – Valuing Nature



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Climate Security & Sustainable Development



Agenda

Introduction

Case studies

Collective brainstorming

Panel discussion

Chair of the session



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Case studies presentations



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Panel discussion

What is the future of social impact metrics?

Special guests



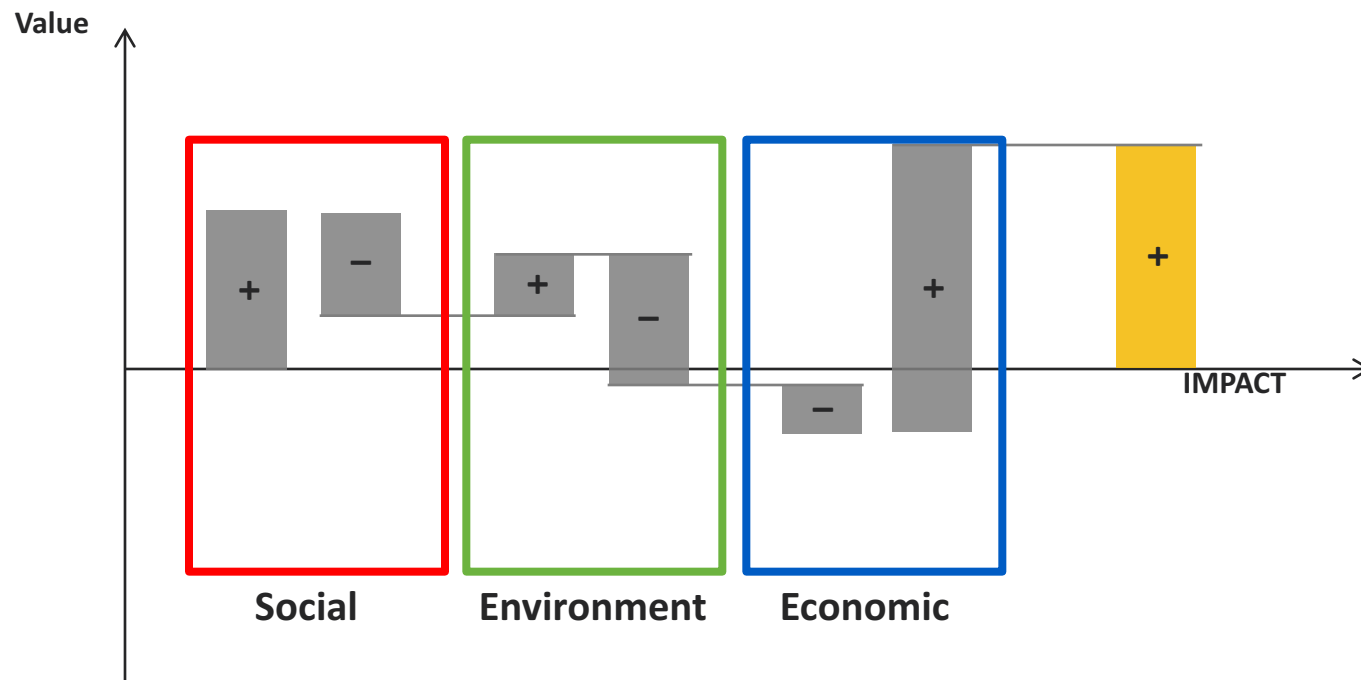
Phil Riddell
On behalf of the Gold Standard
phil@r-assoc.co.uk



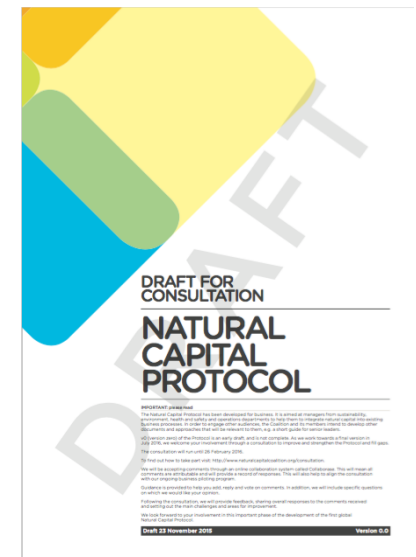
James Dalton
Coordinator, Global Initiatives, Global Water Programme, IUCN
James.DALTON@iucn.org

Short introduction on social metrics methodologies

Redefining value

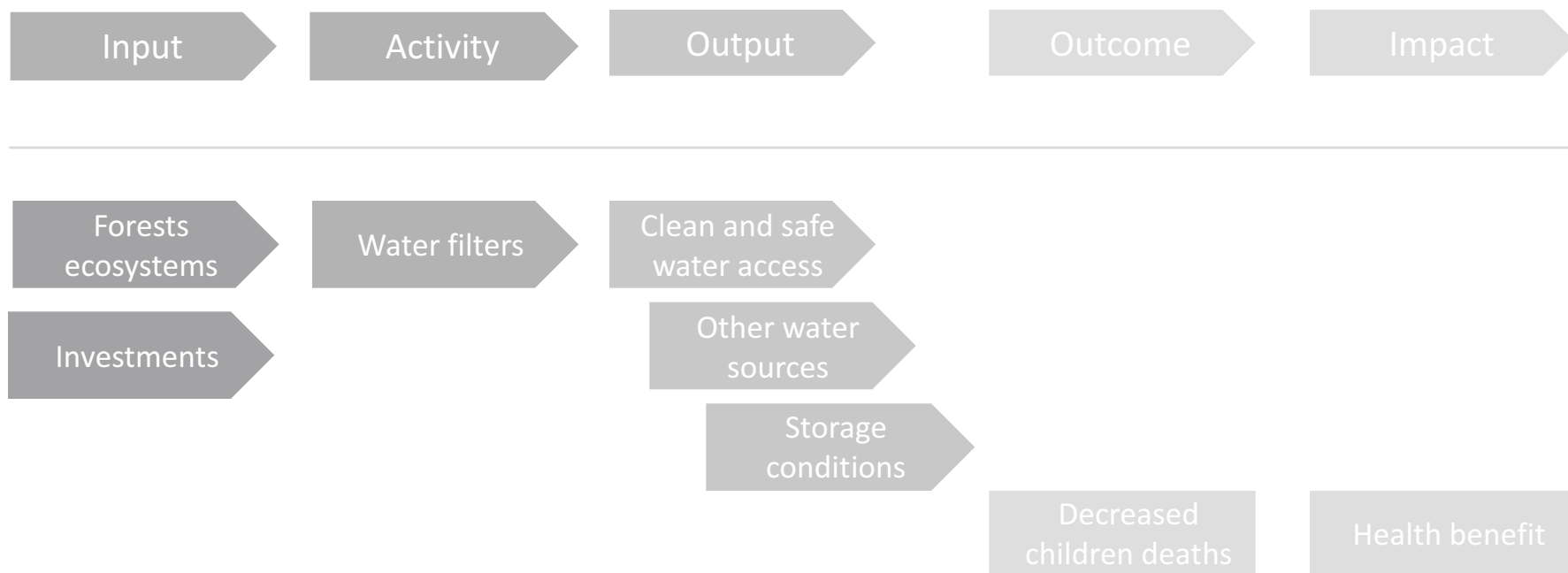


Protocols and methodologies



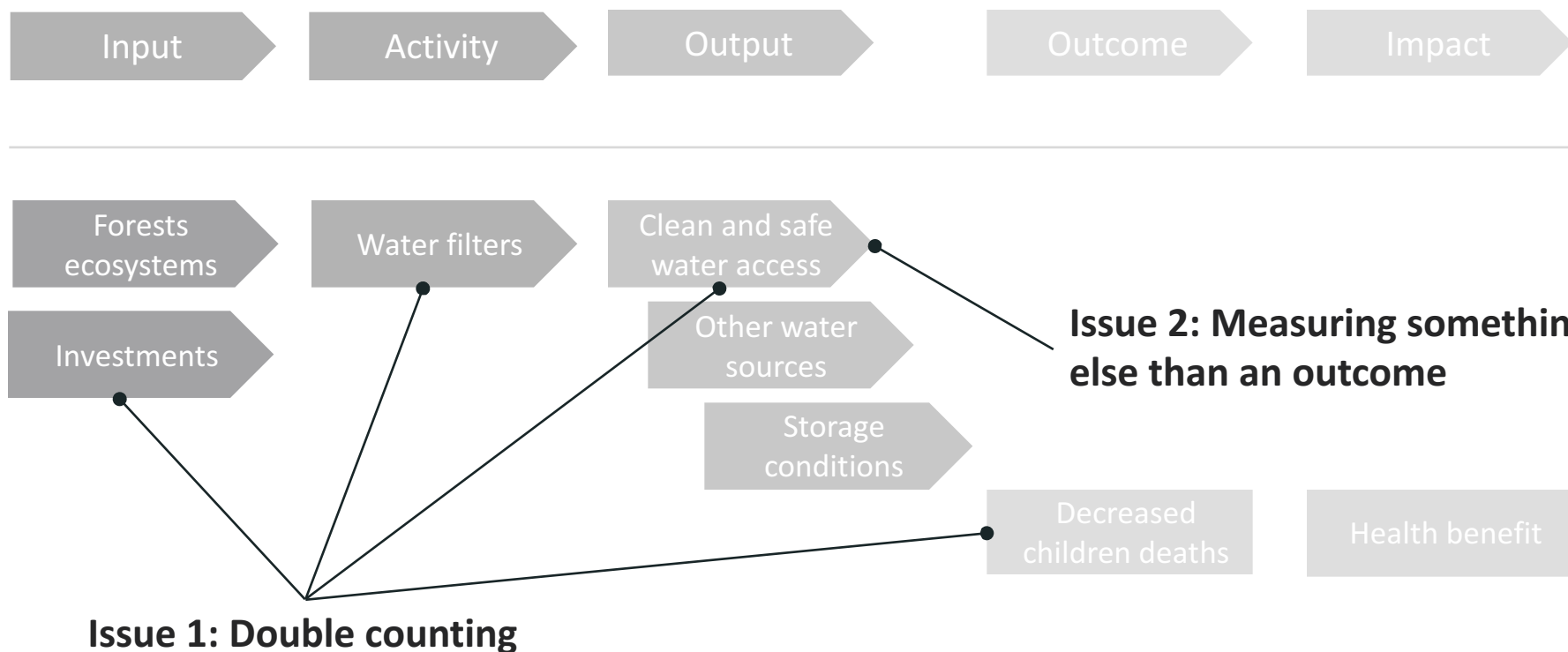
How do we measure “impact” ?

- We must define **impact pathways** or a **theory of change**.
- The value we create is measured at the **outcome level** only.

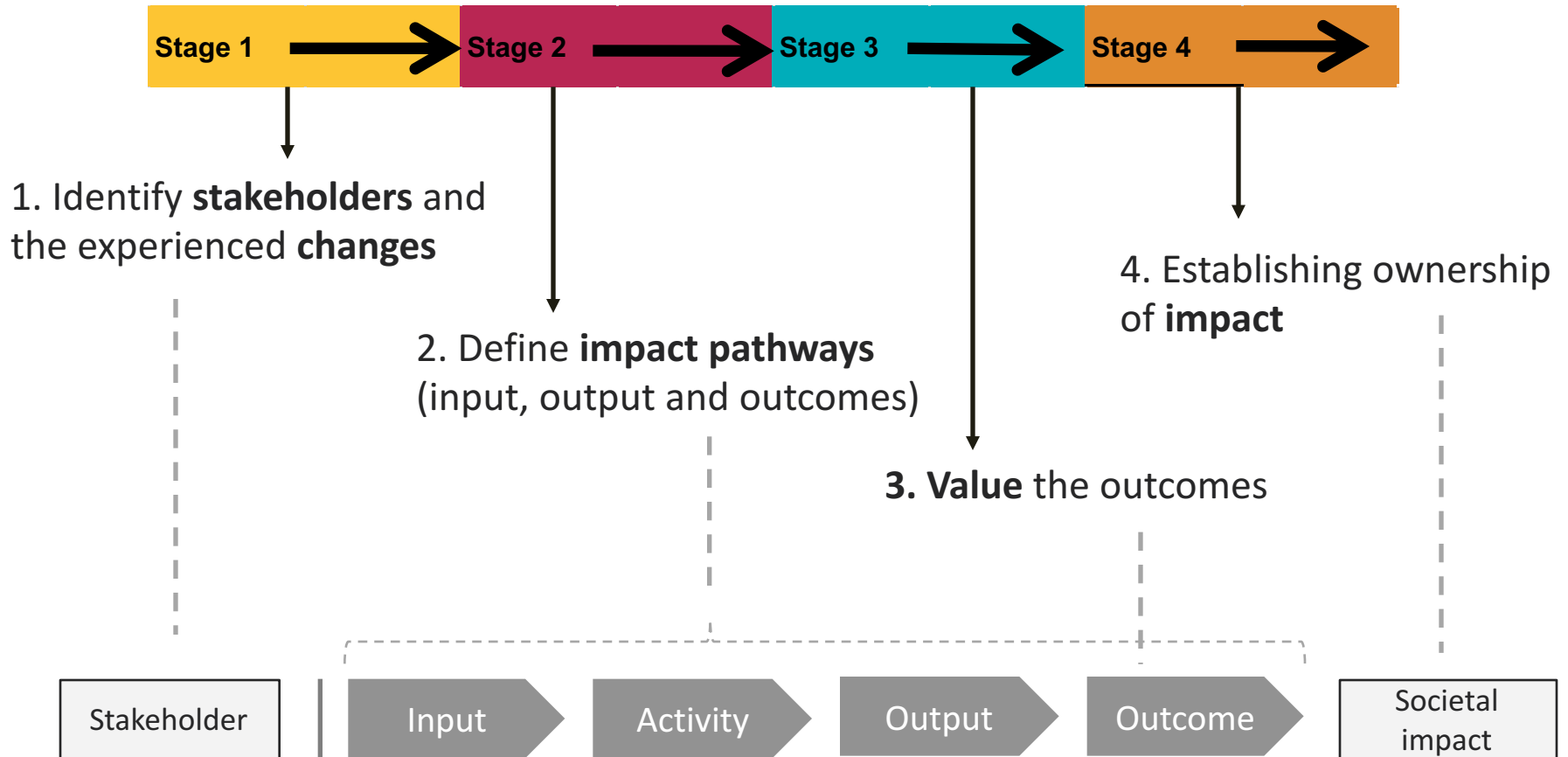


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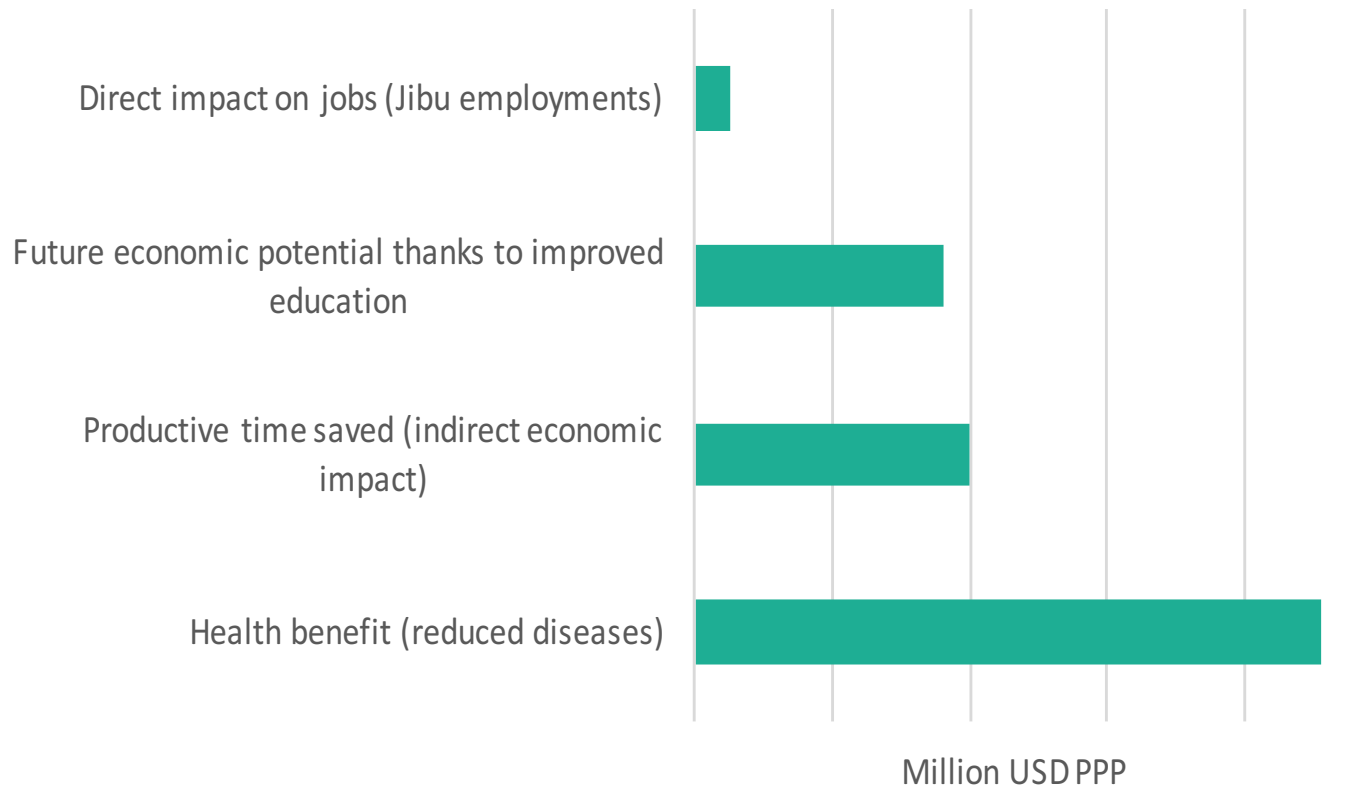


SROI methodology steps



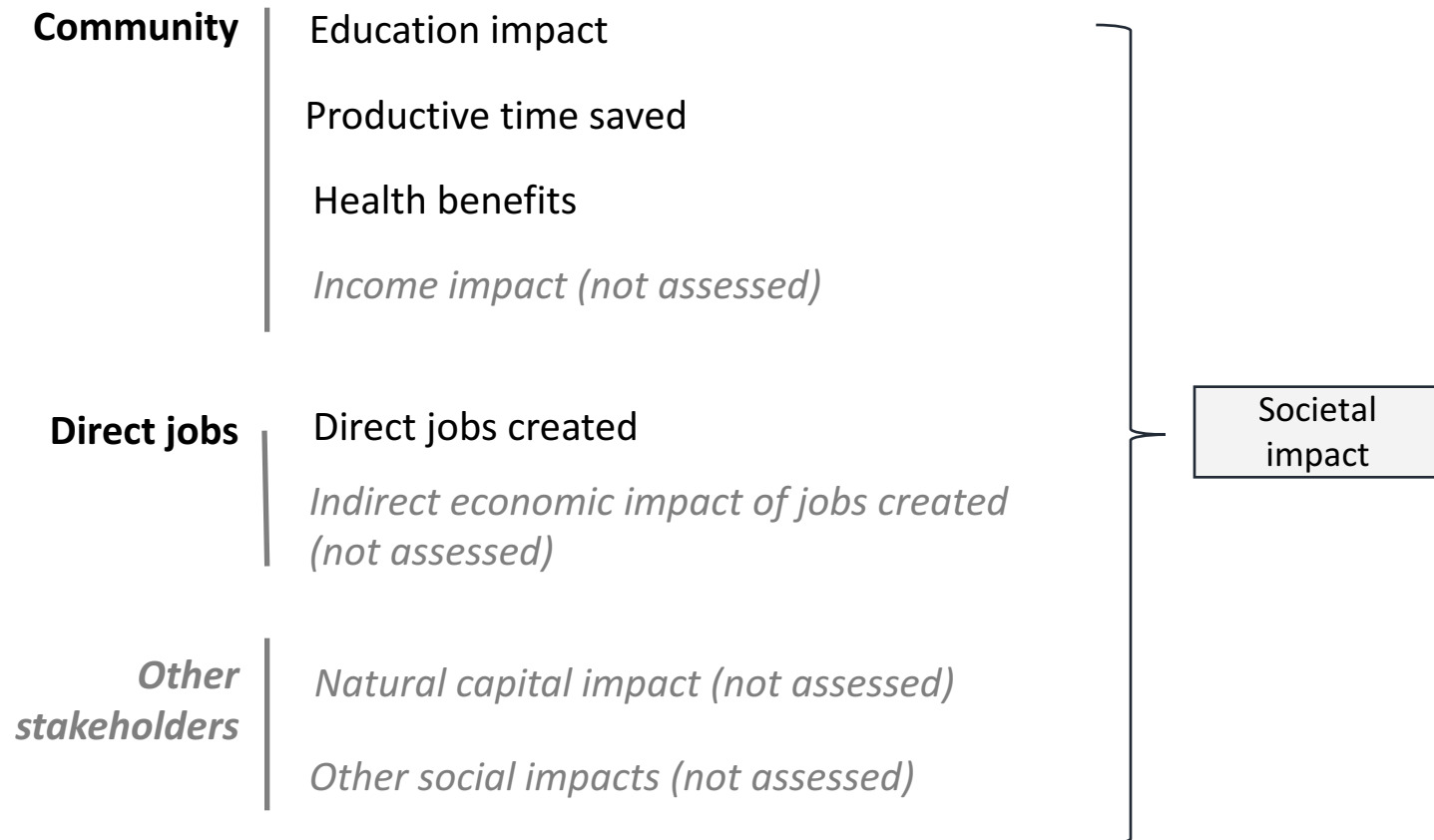
Case Study - Water and jobs - Results

Social return on investment of Jibu (2016 projection)



1:11

Case Study - Water and jobs - Scope



Thank you!



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